



1st Solution developed in HK

to enhance road safety with instant alert & fleet management system focusing on driver behavior analytics

84%

Road accidents are caused by Driving Behavior in Hong Kong*

* Hong Kong Transport Department 2016



Safematics + ADAS help you:

1. Avoiding accidents with live sound alerts to driver.
2. Improving Risk Management + Efficiency by accurate driving behavior data.
3. Easy to use interface for driving behavior analytics.

Safematics Fleet Safety Management System

Driving behavior analysis

Front and rear cameras HD video

Wi-fi, 3G/4G

GPS fleet management



Safety Driving Score



Abnormal Driving Alert



Dangerous Driving Video Upload



Real Time Vehicle Location



Potential Dangerous Driving Section

ADAS Anti-Collision Warning System

Image Technology from Israel

Just acquired by Intel with \$ 15.3 billion USD

Leading automatic driving technology

Used by big OEM car manufacturers



Headway Monitoring and Warning (HMM)



Forward Collision Warning (FCW)



Lane Departure Warning (LDW)



Pedestrian Collision Warning (PCW)



Speed Limit Indication (SLI)



Facts:

- 1.5 seconds of early warnings can prevent 90% of forward collision
- Shenzhen, Taipei and Macau bus companies are already in use
- Insurance compensation reduced by over 40% after using our selected ADAS
- Good driving behavior can save 15% fuel cost

Advantage of using Safematics + ADAS:

- Drivers' companion - Safeguarding the staff and company
- Decreasing the risk of road accidents
- Reducing the cost of insurance
- Establish driver's key performance indicators by scientific driver driving behavior data
- Taking up social responsibility, improving company reputation and road safety



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