

Portugal Participatory Budget

Administrative Modernization Agency

www.ama.pt

Portugal

October 2018

Annex - Communication activities and materials

The following documents compose the communication activities and materials for the **Portugal's Participatory Budget** nomination to the OPSI Call for Innovations:

1. Relevant Media Clipping Selection

1.1. Article published in the GovInsider Asia platform

Title: [The winners of the 2018 GovInsider Innovation Awards](#)

27th September 2018



On the 25th of September, in Singapore, the GovInsider Innovation Awards announced the winners for the best public sector initiatives all across the world in several categories. The Portugal's Participatory Budget was the winner of the Best Citizen Engagement category.

It is also worth mentioning that the PPB Webportal was one of three finalists for the Best Use of UI and UX Design category.

1.2. Centre for Public Impact interview

Title: [Participatory Budgeting – Portuguese Style](#)

22nd March 2018

This is an article which resulted of an interview with Graça Fonseca, the Portuguese Secretary of State Assistant and of Administrative Modernisation, to the Centre for Public Impact, from the Boston Consulting Group Foundation.

In the interview Graça Fonseca emphasizes that the goal of the initiative is “to bring people closer to politics, as well as promoting a deeper connection and integration between territories through projects at national level”.

Besides, she also focused the fact that this type of initiative can act as an important way of counterbalancing citizen’s indifference towards politics and democracy, fighting the loss of trust towards the public administration.

1.3. GovCX Awards 2018: Video winner announcement

Title: [GovCX Awards 2018: Winner Announcement](#)

24th April 2018



The Boston Consulting Group Digital Government Awards recognize projects that shown significant progress in the delivery of digital services designed to meet the citizen’s needs and offer a user friendly experience.

As showed in the video, the PPB website was one of the three finalists of the awards.

1.4. Live TV interview in SIC Noticias

Title: [Portugal's Participatory Budget](#)

29th September 2018



This was a live interview in SIC Noticias with Maria Manuela Leitão Marques, the Minister of the Presidency and of Administrative Modernisation, explaining the initiative and appealing to the citizens vote on the 691 projects subject to this year edition voting phase.

In this interview, she mentioned the good results of the 2017 edition and the fact that those projects are already being implemented by the sectorial entities.

Note: Sic Noticias is a Portuguese cable news channel, that mainly offers information and news programs, but also some thematic programs regarding sports, economy, show business, etc.

1.5. Article published in the radio station TSF

Title: [Who wants to decide how to invest 5 million euros in the country?](#)

06th February 2018



In this interview to TSF, the Portuguese Secretary of State Assistant and of Administrative Modernisation, Graça Fonseca, announces the second edition of the PPB, which started to receive project proposals on the 24th January 2018, through the initiative webpage (www.opp.gov.pt).

She explains that it would be several participatory meetings throughout the country, and the public and municipal libraries and the Citizens Spots spread across the nation will also work as collection points where the citizens could submit their proposals and ideas.

The voting phase would be from the 11th of June to the 30th of September, and people could vote through the PPB webportal or by sending a free text message.

In this second edition, instead of the 3 million euros available in 2017, the budget allocation is of 5 million euros.

Graça Fonseca noted that “Participatory Budgets have the added value of tangibility: this means that my idea has changed something in people’s lives”.

Note: TSF is a Portuguese news radio of national scope.

1.6. Article published in “i”

Title: [Government opens the Participatory Budget to all the ministries](#)

06th February 2018



This article is about the second edition of the PPB. It mentions that besides being reinforced with 2 more million euros, the 2018 edition will also be open to all the governmental areas, instead of being limited to the original four areas of the first edition (culture, agriculture, science and adult training).

According to Graça Fonseca, the Portuguese Secretary of State Assistant and of Administrative Modernisation, one of the main priorities in this new edition is the territorial cohesion, meaning to link the regions and develop projects that are common to different communities.

Note: “i”, from “information”, is a Portuguese generalist daily newspaper published in a compact format, which has the young and the urban professionals as its main target audience.

1.7. Article published in Apolitical

Title: [Portugal has announced the world's first nationwide participatory budget](#)

27th October 2016



This article written in English is focused on the fact that the PPB is a nationwide experience and “the world’s first participatory budget on a national scale”.

The Portuguese Secretary of State Assistant and of Administrative Modernisation, Graça Fonseca, highlighted the importance of the PPB to “build trust between people and the institutions of democracy”, as well as the opportunity to “connect the interior and the littoral, urban and rural areas” through this initiative.

Note: Apolitical is a for-profit company and a global network created with the goal to bring together ideas and people in order to find the best solutions for governments and public servants to solve the challenges faced by our societies nowadays.

1.8. TV Story in the Spanish network TVE

Title: [Portugal's Participatory Budget](#)

02nd March 2017



This was a TV Story done by the Spanish network TVE, which drew attention to the fact that, unlike others in the rest of the world, the PPB is a nationwide participatory budget, financed by the National State Budget.

The story also shows images of one of the several participatory meeting held across the country, where citizens were able to present their ideas and proposals.

Graça Fonseca, the Portuguese Secretary of State Assistant and of Administrative Modernisation, was also interviewed for this story and described the PPB as a way to reinforce democracy and the confidence between the citizens and the public institutions.

Note: TVE (Televisión Española Internacional) is a public general purpose channel broadcasted in Spanish in around 180 countries.

2. Communication and Dissemination Materials

2.1. PPB Webportal

<https://opp.gov.pt/>



2.2. Press Release of the Portuguese Government

Title: [PPB 2018 evokes the 25 of April Revolution](#)

The Portuguese government issued a press release announcing the second edition of the PPB, and explaining the all process.

Since the 24th of January it is possible to submit project proposals in the PPB webportal (www.opp.gov.pt), which is a key innovation if you compare it to the first edition of the PPB that didn't allowed the online submission of the proposals. Besides allowing the submission of proposals, the webportal will also going to be used on the voting phase, through online voting.

In parallel to the PPB official webportal, the citizens will also be able to submit their proposals in participatory meetings that are going to take place in 18 municipalities across the country or in several public libraries and Citizens Spots.

2.3. Dissemination video

Title: [Vote in the Portugal's Participatory Budget 2018](#)

05th September 2018



This is a promotional video with people that proposed some the winning projects of the 2017 PPB edition, and some Portuguese celebrities, explaining the result of the initiative and the importance of participating and voting until the 30th of September.

2.4. Dissemination video

Title: [PPB movie - subtitled](#)

7th February 2017 ([Portuguese version](#) republished on February 9th 2018)

This is a video that gathered several Portuguese public figures from the music world to sports, and TV, among others. It was a fun way of presenting the PPB first edition and explaining how

it was going to occur. By using public figures, it caught people's eyes, and appealed to the citizen's engagement and participation.



2.4. [AMA's Facebook](#)



2.5. [PPB's Facebook](#)

