

Online Public Innovation Course



Objective:

Generate Innovation skills and capacities in Bogota's public officials.



420 Public Officials



16 Public Offices



6 Student Cohorts

2016

Public Innovation Course Pilot is launched

2017

The Course changed to its 2nd version, with 3 more Cohorts

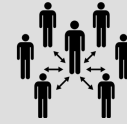
The Course received Second Place in "Innovaciones que Dejan Huella"

2018

The Course changed to its 3rd version (Current version)

The Course received a recognition as an innovative practice in ELIS

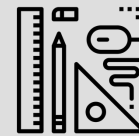
What makes it innovative?



User Centered: Thinking on Public Officials



Teamwork between offices: Building networks



Public Innovation Tools: Methods to approach problems



Forming Champions: Innovation Leaders in P. Offices

Course Modules



Innovation

Building a definition of Innovation



Visual Thinking



Mapping



Empathy



Public Innovation

Understanding Public Innovation and its Impact



Characterization



Case studies



Shared Value

4 Reasons

to generate innovation skills in public officials

1

To generate closer contact to public services' users: citizens

2

To learn methods to manage complex public problems

3

To use public resources more effectively and efficiently

4

To foster capacity building in public offices



Culture of Innovation

Fostering a culture of innovation within public offices



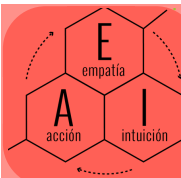
Barriers



Skills



Purpose



AEI of Innovation

Appropriating the AEI Methodology



Co-creation



Tools



Methodology