

BY THE PUBLIC **FOR THE PUBLIC**

Thousands of IT companies in Poland are developing ground-breaking solutions incorporating artificial intelligence, blockchain, 5G and other technologies of the fourth industrial revolution. Every year, the state spends 150 billion on public procurement, but only 3% of proceedings are won by small and medium enterprises, despite possessing sufficient qualifications and creative potential. It's time to change it.

GovTech Poland was established having learned from the greatest international experiences. Our program will not only help introduce public administration into a development path based on innovation and modern technologies, but also create optimal opportunities for the implementation of digitalization in the public administration.

GovTech Poland is a task force, operating out of the Prime Minister's Office and responsible for designing, deploying and developing new models of engaging individuals and SMEs in bringing innovative IT solutions to the public sector. It is our task to, on one hand make public contracts more accessible to SMEs and on the other use their creative potential to tackle society's most vital challenges.

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We have established GovTech Polska mainly for startups and small and medium-sized enterprises, which thanks to their innovative solutions, will make the cooperation between citizens and state institutions easier, faster and more effective. We believe that the informal process of joint development with public entities will allow administration to provide more thought-out, tailored and competitive solutions.

Justyna Orłowska,
Head of Govtech Polska Programme



WE ARE

- ✓ **WORKING TO BE COMPATIBLE WITH ALL PROCURERS - CENTRAL AND LOCAL INSTITUTIONS AND EVEN PRIVATELY-OWNED BUSINESSES**
- ✓ **DEPLOYING AND PILOTING EVERY STRATEGY WE DESIGN**
- ✓ **A TEAM OF ENGINEERS, BUSINESS PROFESSIONALS, LAWYERS AND OFFICIALS**

WE ARE NOT

- ✗ **TAKING COMMISSIONS, OR OTHERWISE COSTING THE TAXPAYER ONE DOLLAR THEY WOULDN'T HAVE SPENT ON PROCUREMENT OTHERWISE**
- ✗ **ANOTHER GRANT-BASED PROGRAM FOR SUPPORTING INNOVATORS, INSTEAD WE GIVE THEM A CHANCE TO EARN CONTRACTS AND EXPERIENCE BY DOING WHAT THEY DO BEST**

GOVTECH POLAND IN 5 WORDS

1 INNOVATION

Our main design is Europe's first challenge-driven approach leading to a direct purchase. In our model, public institutions come up with business needs and let innovators from across the country (and beyond) design solutions as part of a two-stage competition. The best receives not just cash prizes, but also full public implementation. The procedure is friendly to SMEs thanks to elimination of formalities, allowing remote work, and not setting any prerequisites. All solutions are reviewed anonymously to ensure transparency and fairness. The challenges of the first edition received 50 submissions on average (1600% of national average), mostly from small IT businesses. The winners, as opposed to other similar programs, will be certain that they will be the ones implementing their solution, which isn't just convenient for them, but also allows local institutions with limited resources to participate.

2 FACILITATION

It's not just the solutions that are developed by the wider public, but the program itself is a product of hundreds of hours of consultations and workshops with the wide innovators community. We make sure to not just engage and train both sides, but also that they meet and inspire each other. This happens through hackathons, service jams, workshops, but also through developing solutions together during our competitions. We want the administration and the market to together analyze needs, develop solutions and gain more exposure to each other's realities, so that the final products are both for and by the public.

3 COOPERATION

So far, we have established relations with numerous partners from over 20 countries on several continents. We have signed major international agreements, attended a number of large conferences and conducted information sessions responding to the growing interest in our model. Our objective is to bring public sector innovators from around the world together to share experiences, compare programs and develop common ideas to manage the USD 400-billion GovTech market.

4 LEGISLATION

In many legal systems, GovTech is still a legal terra incognita. We issue sets of recommendations, develop legislation and hold workshops with all the relevant stakeholders. All to ensure that the framework we put forward is both understandable and in accordance with the highest transparency standards. We want anyone to be able to see our materials and know how to implement innovative procurement themselves

5 EXPLORATION

All studies show that the GovTech market will grow, and we want to grow with it. We are preparing a range of innovative solutions, organizational and technical to expand our models to give everyone the tools they need to construct and acquire cutting edge technical solutions.

**FEEL FREE
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