



STATE OF ISRAEL
Ministry of Justice
Director General

14 February 2019
Jerusalem
Reference: 003-99-2019-001335

To:
Observatory of Public Sector Innovation (OPSI)
OECD

Re: Kol Zchut initiative

I am happy and honored to recommend Kol Zchut as an innovative and meaningful initiative, definitely worth presenting as part of the Observatory of Public Sector Innovation (OPSI).

Kol Zchut (from Hebrew: All Rights) is a unique and large scale platform for providing people with accessibility to information about social rights, in a clear and organized manner, written in simple and comprehensible language.

Kol Zchut started its work in 2010, and gradually gained awareness among people seeking to use online information to learn of their rights. Over the time, the government also realized the significant role of Kol Zchut in making justice accessible. From day one, Kol Zchut held an open and positive approach towards the government, and continuously aspired to create a partnership with the government that would allow increasing of exercise of social rights in Israel, especially among disadvantaged populations.

Under my leadership, increasing of effectiveness of rights exercise has been one of the main objectives of the Ministry of Justice, within the framework of our efforts to strengthen human rights and decrease social gaps.

As part of the action plan for realizing of this vision, I consider Kol Zchut to be a natural partner and ideal platform for making information about rights accessible to all. Kol Zchut has a proven track record of being able to bring vast amounts of information about rights to the public, in a structured way and clear language, and to provide the public with detailed knowledge of how to actually realize these rights. The government



STATE OF ISRAEL
Ministry of Justice
Director General

system lacks this capacity, and developing it would take much time, resources and complex intra-governmental bureaucracy. Therefore, supporting an NGO with proven capabilities was an ideal solution for me.

I was happy to partner with Kol Zchut in a joint government initiative, in which the Ministry of Justice invests resources to strengthen and expand Kol Zchut, and also assists in creating a mechanism for sharing of information from other government ministries with Kol Zchut.

This joint initiative is operational for 2 years now and showing great success, largely due to the ability of Kol Zchut to act as a complimentary component to government actions, while bringing to the table the advantages of civil society, with a non-confrontational attitude of partnership.

The Ministry of Justice not only provides financial support, but also cooperates with Kol Zchut in monitoring and updating content related directly to our responsibilities, training our staff about using Kol Zchut as part of their work, referring the citizens to Kol Zchut in any interaction with the public, opening doors to other government ministries and encouraging them to cooperate with the initiative.

Based on this successful experience and fruitful cooperation, I am convinced that the story of Kol Zchut should gain global exposure, and I believe it will inspire public sector entrepreneurs worldwide.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Emi Palmor', written over a light blue circular stamp.

Emi Palmor
Director General
Ministry of Justice
State of Israel