

Annex to the Application Form



AMA – Administrative Modernization Agency
Portugal
10st February 2019

The following information constitutes a selection of communication materials and activities concerning the **GovTech** submission for the Call for Innovations in **Stakeholder Engagement for Social Policy Development**

1. Relevant Media Clipping Selection

1.1. Article published in "Jornal de Negócios"

Title: [Government launches new innovation competition](#)

20th March 2019

This is article about the launch of the GovTech second edition, by Luis Goes Pinheiro, the Secretary of State Assistant and of Administrative Modernisation.

GovTech is a competition directed to startups with innovative prototypes of products and solutions that take the Sustainable Development Goals in consideration. The GovTech voting process is based on blockchain.



Note: "Jornal de Negócios" is a Portuguese newspaper mostly related to economy and finances.

1.2. Article published in "Dinheiro Vivo"

Title: [Web Summit: de Portugal to the world](#)

04th November 2018

This article of the Secretary of State Assistant and of Administrative Modernisation, Luís Goes Pinheiro, is about the WebSummit, one of the biggest technology conferences in the world, which happens to be in Lisbon.

Part of the article mentions the fact that the three GovTech winners had the opportunity, as part of their prize, to showcase their projects in the WebSummit 2018, which gave them and the SDGs a stage in an event prone to the internationalization of companies.

Note: "Dinheiro Vivo" is the leader online newspaper focused on economic articles in Portugal.

1.3. Article published in the online national newspaper "Observador"

Title: [GovTech: 113 Startups want to solve humankind's problems](#)

25th June 2018

This article focused on the fact that GovTech is something new and different that gathered 113 projects aimed at solving humankind's problems.

The journalist interviewed Graça Fonseca, the Portuguese former Secretary of State Assistant and of Administrative Modernisation, who explained the importance of aligning the initiative with the SDGs, making the companies look at their business and realize if they're, or were not aligned with the 2030 Agenda. There were already several Startups working in projects that were completely align with the SDGs, but were not familiar with the Agenda, so GovTech was also a way of them to learn about the SDGs, and look at their projects with a different view, realizing the potential that some of them have to solve humankind's problems.

Also worthy of note is the fact that the voting system was based on blockchain technology.

Note: Observador is a Portuguese electronic newspaper. It's on the top three general newspapers with more viewers online.

1.4. Article published on "tek.sapo"

Title: [A Robot that cleans the woods, salicórnica and adhesive based on biomaterial won GovTech](#)

08th October 2018

This article explains how the 113 projects had the opportunity to present and defend their ideas to potential investors and how the six finalists were chosen through the investment of a virtual coin, the "govtech", created just for this competition, using blockchain technology. From these six finalists, three winners were later chosen by a jury of 45 experts.



The article also mentions the importance of the alignment of the projects with the SDGs principles and presents the three winning projects: INFORMAT, which is a robotic system designed to clean up woodlands and prevent fires; Green Salt and Healthy Life for All, which intends to use Salicornia to substitute and reduce salt consumption; and, finally, Bio2Skin, which consist on a medical adhesive-related skin injuries, based on nanotechnology.

Quoting Graça Fonseca, the Portuguese former Secretary of State Assistant and of Administrative Modernisation, the article notes that, because of the success of this first edition, the second GovTech is already being planned.

Note: Sapo.TEK is an online news website focused on technology.

1.5. News published in the newspaper “Diário de Notícias”

Title: [Government launches virtual coin to give 30.000EUR award](#)

01st April 2018

This article presents the GovTech initiative focusing on the voting phase, and the fact that a virtual coin was created to simulate the investment in the projects, comparing the process to a fun entertaining television program, using blockchain technology.

It also mentions the awards that the winning projects can win and the connection of the competition with the SDGs, which helps to raise conscience to the 2030 Agenda, but can also be seen as an opportunity to the Startups to internationalize their portfolios.

Note: "Diário de Notícias" is a Portuguese nationwide daily newspaper, covering a wide range of domains from politics to economy, finances, culture, society and articles of opinion.

2. Communication and Dissemination Materials

2.1.AMA's Official video presenting the e-Government Portuguese initiatives

Title: [Portugal Today](#)



This is an official video by AMA which presents several digital public services and eGovernment solutions that citizens have available in Portugal.

2.2.INFORMAT video – 1st place in GovTech

Title: [Project INFORMAT](#)



To be able to submit an application to GOvTech, all the companies presenting projects had to submit a promotional video. This was the INFORMAT one, explaining how their intelligent forest management technology works.

2.3. Ocean Glamour video – 2nd place in GovTech

Title: [Vida Saudável para Todos – Sal Verde OceanGlamour](#)



This was the video submitted to explain the Ocean Glamour project, which explains the health and environmental advantages of using salicornia as a substitute for salt.

2.4. Bio2Skin video – 3rd place in GovTech

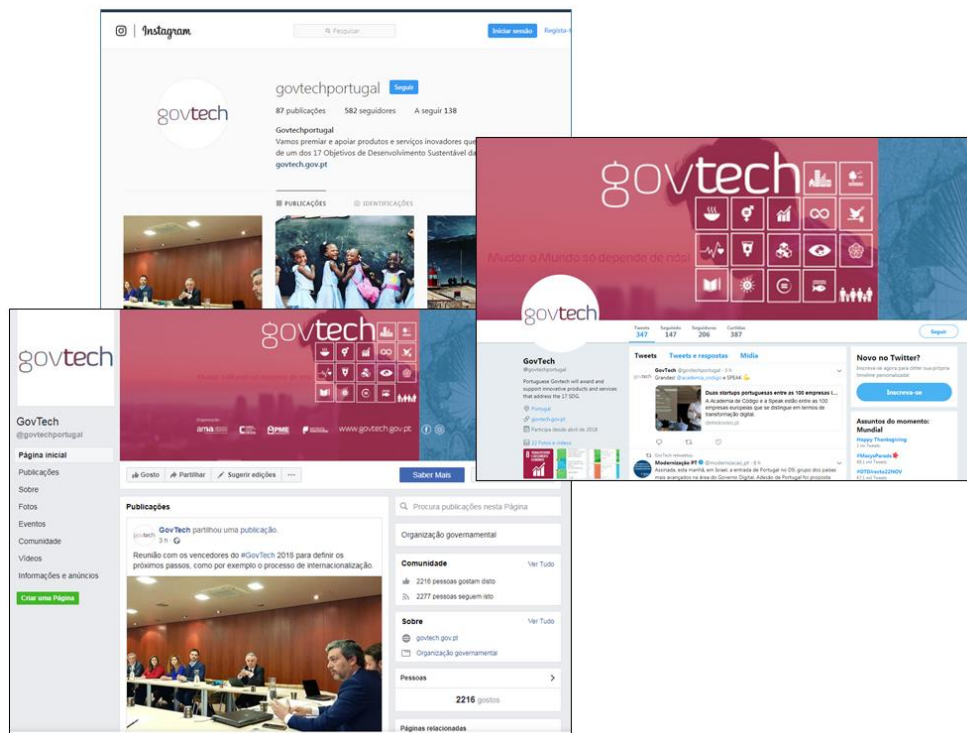
Title: [BestHealth4U - Bio2Skin](#)



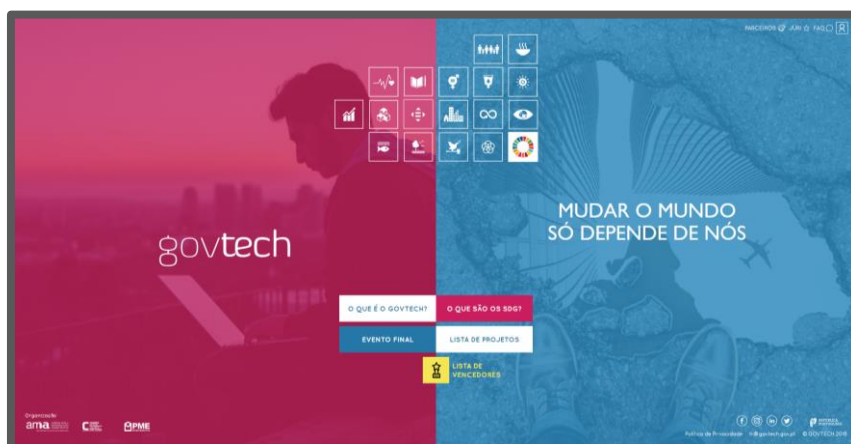
This is was the short video presented by BestHealth4U, a company dedicated to the research and development of solutions for medical devices, and the company in charge of the Bio2Skin project, which won the 3rd place in GovTech.

2.5. Facebook, Twitter, LinkedIn and Instagram

In order to disseminate Govtech, the social media proved to be essential, so all of these had accounts solely dedicated to the initiative.



2.6. GovTech Website



On the Website one could see all the information and videos related to the projects, learn about the SDGs, know the initiative partners, know the jury, get details about the competition and manage their virtual wallets and virtual investments.

3. GovTech pictures of the final event

