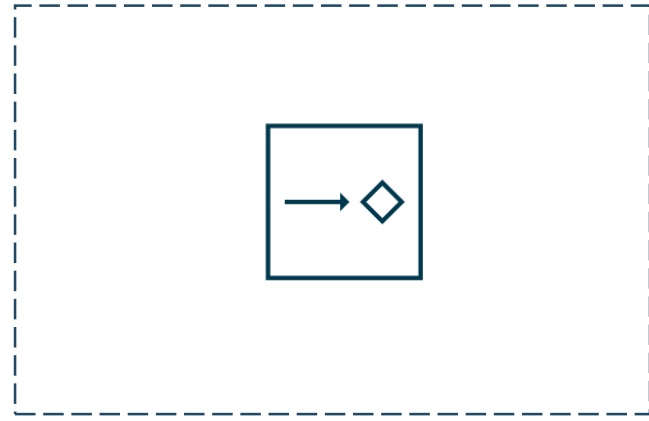


STRATEGIC SHIFTING

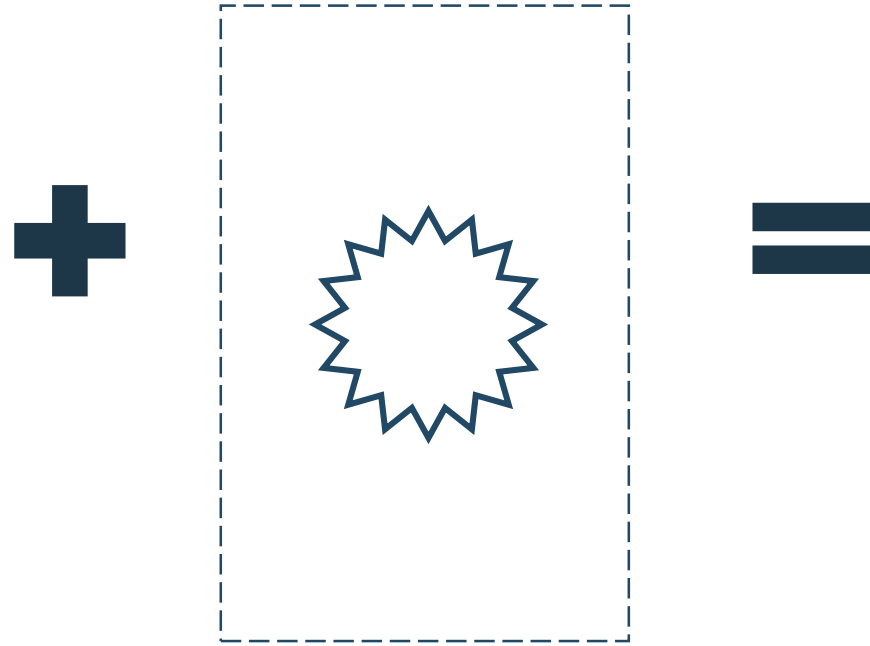
1 Project

Choose a Project Card



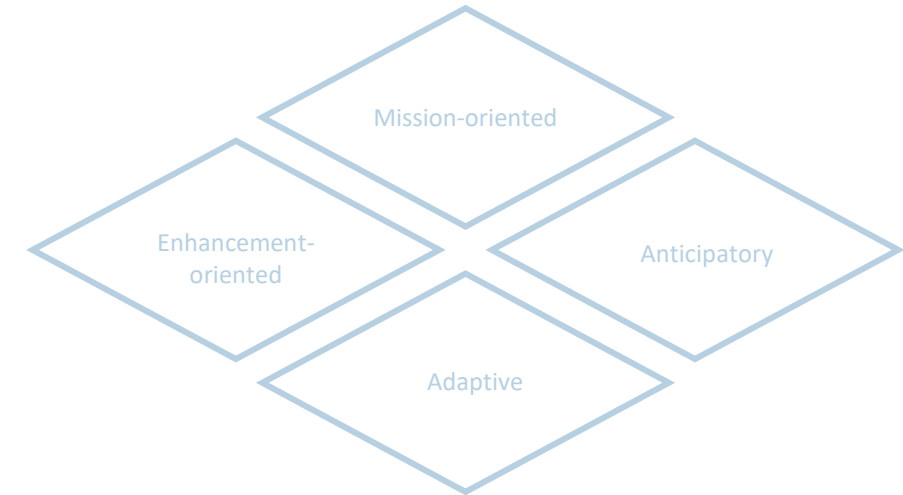
2 Shock

Choose a Wild Card Shock



3 Shift

Draw the shift that might occur as a result



5 Strategic Shift

Use 1-3 asset chips to describe ways that you might respond.
How might you leverage this type of opportunity to create longer-term changes?

Opportunity

How might this be treated as an opportunity in your context?
What new possibilities does this shock provide?