

## UP Sceaux

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**Organisation:** City of Sceaux

**Country:** France

**Level of government:** Local government

**Sector:** General public services

**Type:** Communication, Data, Digital, Methods, Public Service

**Launched in:** 2015

**Overall development time:** 2 year(s)

**Link to the innovation's website**

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# Description

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UP Sceaux is a territorialised social network created in the framework of a partnership between an NGO and a local government. Its starting point is to consider that civil society can be the source of highly effective solutions to social and environmental issues. UP Sceaux encourages the people living in Sceaux and its civil society to carry projects and/or take an active part in existing initiatives, that are all gathered on the social network's platform. By doing so, it promotes collaboration and co-construction between citizens and the city's local government.

Many cities took different initiatives to include their population in participation in the everyday life of the community. But their approach is often narrowed by a top-down approach : local newspaper, participative budget, district meeting, etc. UP Sceaux is a tool animated for and by the population, which organises itself to conduct projects and answer to social and environmental issues. This tool allows an optimization of the collaboration between the users : each of them has a profile, with hobbies, skills, ideas, which permit to "match" with users who share common interests. The local government and its administration use the platform to monitor new projects and regularly ease the achievement of the most valuable ones, in a role where the civil society is seen as the prime actor to bring new solutions on the table.

As the service is entirely based on a web platform, its replication potential is unlimited : it could be put in place within each city looking for concrete solutions to draw citizens and administration closer

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## Why the innovation was developed

- In 2012, the City of Sceaux asked its population about their everyday life and their expectations. 1 400 people answered the survey (about 7% of its inhabitants), and lots of propositions suggested places and events in Sceaux dedicated to sharing experiences, skills, ideas, projects, etc. The will of citizens to reunite in projects bearing strong meanings and a social or environmental impact was clear. UP Sceaux is the territorial iteration of UP Campus, a French-wide social network bringing "actors of change" together, aimed at opening the projects of the civil society to the general public, and at boosting people's commitment in projects of general interest. With UP Sceaux, inhabitants of the city can easily be informed of local projects, and even more easily ask to take part in them. This digital platform is therefore an answer to the population's expectations, in a true contribution to participative democracy.
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## Objectives

Enhance public trust, Improve social equity, Increase citizen engagement

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## Main beneficiaries

Civil Society, General population, Government staff

# Results

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**Results not available yet**

# Development

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## Design

In Sceaux in 2012, a popular concentration taught the administration an important expectation from its citizens: the requirement of places and tools to collaborate and to participate to the development of their territory. In parallel, UP Campus, developed by Groupe SOS, looked for an opportunity to decline its social network on a specific territory. It's the meeting of these two dynamics which has enabled the local iteration of this innovation. Design time: 2 month(s)

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## Testing

- At first, the UP Campus network had no territorialised dimension. It was tested as a global tool for French civil society. After this first trial, Groupe SOS adapted UP Campus to the specificity of Sceaux : UP Sceaux was therefore created. UP Sceaux was at first accessible only to active and engaged citizens (associative's managers, elected members, local administration) in order to encourage them to use this platform to collaborate. Then, once these citizens were used to using UP Sceaux, it became available to the general population.

Testing time: 3 month(s)

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## Implementation

### Tools used:

- During 7 months, two programmers worked full-time on the development of the UP Campus platform : coding, and understanding specific needs. When UP Sceaux was ready, the administration used all its lines of communication to inform the population of the existence of UP Sceaux.

Implementation time: 8 month(s)

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## Diffusion

- To extend the innovation, it needs to be efficient and useful. If the administration is satisfied with results gotten thanks to the platform, it'll encourage other cities to adopt it. As a result, the administrations' knowledge of this platform is essential to extend the innovation.

Diffusion time: 11 month(s)

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## Challenges and solutions

- The main challenge for this kind of innovation lies in citizens' capacity to make the innovation a part of their habits. Its success depends a lot on the way users appropriate it. The more users there are, the more efficient it is. That's why it was decided to process step by step, with only active and involved citizens using it during the first months.
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## Partnerships

### Groupe SOS

Private sector

Groupe SOS With its 14,000 employees and 350 structures, GROUPE SOS is Europe's foremost social and societal undertaking. For over 30 years, GROUPE SOS has been putting economic efficiency at the service of the interests of the general public. The actions undertaken by GROUPE SOS influence the lives of over a million people every year.

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# Lessons Learned

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## Lessons Learned

- Social networks are today a part of the population's habits of communication. It's relatively easy to use, that's why it's an excellent tool for local governments to improve their relations with population. This innovation in particular is a real commitment for the local administration: it needs to take time to treat all the information, to identify projects with high potential, and to use this bottom up system in its everyday management.
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## Conditions for success

- The main condition is to find a partner which has the same point of view on a situation : the issue, its causes and potential solutions to be created. Partners need to have a common desire to change the way policy is made, to fulfill a public mission.
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## Other information

Sceaux is the first city which got a local iteration of UP Campus. Its experience can be useful for others cities which work on same problems.

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