



TransformTO Reference Panel, 3A Gilead Place, Toronto, ON, M5A 3C8

**(Important message enclosed)**



**Only 12,500 households in Toronto have been randomly selected to receive this invitation**

We need you to volunteer for Toronto's TransformTO Reference Panel on Climate Action

Dear Resident  
12-555 King Street North  
Yourcity, ON J5G 2B6

**\*\*Important information enclosed\*\***

**Response  
required by  
July 11**



Membership on the Panel is open to any Torontonians 16 years of age or older who currently lives in the household to which this letter is addressed. From among the pool of volunteers, 32 members will be randomly selected to ensure broad representation from across the city.

**You do not need to be a Canadian citizen and there is no cost to participate.** We are happy to cover childcare or eldercare costs and to work with you to address any reasonable barriers that might prevent you from participating. Meals and refreshments will be provided. Accessibility supports, such as hearing and visual assistance, will be provided as required.

If you are 16 years of age or older, please call 1-833-568-9070 to volunteer — no experience is necessary.

Members of Toronto’s TransformTO Reference Panel on Climate Action will meet on the following three days in July and August 2019. Panelists **must** be able to attend on **all three** dates:

- |                        |                        |
|------------------------|------------------------|
| 1. Saturday, July 27   | 9:00 a.m. to 7:00 p.m. |
| 2. Saturday, August 17 | 9:00 a.m. to 4:00 p.m. |
| 3. Sunday, August 18   | 9:00 a.m. to 2:00 p.m. |

Breakfast and lunch will be provided on all days, and dinner will be provided on July 27.

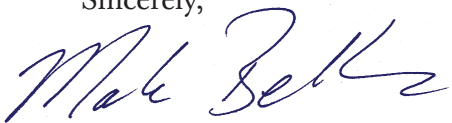
To volunteer for Toronto’s TransformTO Reference Panel on Climate Action, please call 1-833-568-9070, mail in the enclosed card, or register online at [toronto.ca/transformto-panel](https://toronto.ca/transformto-panel) by Thursday, July 11, 2019.

Climate change is requiring cities around the world to take action to reduce greenhouse gas emissions. If we do our part, we can help avert further environmental damage and create a more prosperous and sustainable city.

This is your chance to be part of the solution by defining the priorities that will shape Toronto’s response to climate change.

We hope you will join us.

Sincerely,



Mark Bekkering  
Acting Director  
Environment and Energy Division  
City of Toronto

To learn more about the TransformTO Climate Action Strategy, visit [toronto.ca/transformto](https://toronto.ca/transformto)



**A MESSAGE FROM THE MAYOR OF TORONTO, JOHN TORY:**

“We are all passionate about our city and its future. Toronto’s TransformTO Reference Panel on Climate Action is an important process that will allow residents to shape the City’s response to climate change. Whether you are new to our city or have lived here your entire life, I encourage you to volunteer. Toronto needs your best ideas and advice.”

## How to register as a volunteer for Toronto’s TransformTO Reference Panel on Climate Action:

There are three quick and easy ways you can register:

1. Call 1-833-568-9070 to register by phone (or ask questions about the selection process);
2. Complete the enclosed Candidate Response Card and mail it back using the enclosed envelope; or
3. Register securely online at [toronto.ca/transformto-panel](https://toronto.ca/transformto-panel).

Please ensure you register in one of the above ways by Thursday, July 11, 2019. If you are selected for the Panel, you will receive a phone call on the evening of Friday, July 12, 2019.

Before registering, please check that you are available on July 27, August 17, and August 18. Please hold these dates in your calendar until July 15 when all members of the Panel will have been notified.

*If you are unable to participate, please encourage members of your household 16 years of age or older to volunteer.*



informed contribution in the three sessions of the Panel. Staff will always be on hand to answer your questions. Your perspective and experience as a resident, as well as your willingness to consider new information and different perspectives, are what matter.

**Can another member of my household volunteer for the Reference Panel?**

This invitation is transferable to anyone 16 years of age or older who would like to participate as a Panel member and who lives at the address on this letter. The City of Toronto encourages anyone who wants to take part in this exercise to volunteer, regardless of age, gender, immigration status, origin, or ability.

**I am unsure whether I can attend all three sessions. Can I still apply?**

Unfortunately, no — you must be available for all three meetings to qualify for participation. We can provide transportation assistance to help you reach the venue, as well as reimbursements for childcare and eldercare (see “Accessibility” for more information). We are also happy to discuss bursaries for participants with demonstrated financial need on a case-by-case basis. Please consider and confirm your ability to participate before applying.

**How do I become a member of the Reference Panel?**

First you must respond to this invitation by the deadline of July 11, 2019, by either:

- Calling 1-833-568-9070;
- Registering securely online at [toronto.ca/transformto-panel](https://toronto.ca/transformto-panel); or
- Mailing the enclosed candidate response card in the postage-paid envelope.

On July 11 a draw will be conducted to randomly select the members of the Reference Panel from among the respondents to this letter. You will receive a call on July 12 to inform you if you are selected.

**Will I get paid to serve on the Reference Panel?**

No — we are asking you to donate your time and volunteer as a member of the Panel. There will be no cost to participate, and we are happy to discuss bursaries for participants with demonstrated financial

need. Meals will be provided throughout the day. We will cover basic travel costs, including mileage and parking expenses. Childcare or eldercare support will also be provided on an as-needed basis. Assistance will be offered to people with hearing, visual, physical, or other disabilities. The meeting space is fully accessible. If there are other barriers that you feel may prevent you from volunteering for the Panel, please call us at 1-833-568-9070 and we will try to work them out.

**What languages will be used during the Reference Panel?**

The Reference Panel’s presentations and activities will be conducted in English. If language is a barrier to your participation, please call us.

**If I do not get chosen for the Reference Panel, can I still be involved?**

Yes. You can contribute to the process by:

- Signing up at [toronto.ca/transformto-panel](https://toronto.ca/transformto-panel) to follow the Panel’s work, even if you can’t volunteer.
- Staying connected about upcoming events and developments by subscribing to our newsletter at [toronto.ca/transformto](https://toronto.ca/transformto).

**Accessibility**

We are committed to working with you to help address any barriers to your participation. Here are some of the supports we make available to Panelists:

- Mileage, parking, and transit reimbursements, as well as assistance arranging special transportation if needed;
- Reimbursements for childcare and eldercare;
- Meals and coffee during the meeting, and accommodation for any dietary restrictions;
- Accessible meeting spaces;
- Accommodation for visual, hearing, or physical disabilities;
- Central meeting locations close to transit and parking; and
- Bursaries for demonstrated financial need.

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*If you are unable to participate, please encourage members of your household 16 years of age or older to volunteer.*



## *What's it like to serve on a Reference Panel?*

“We’re looking at building the city and accommodating a lot of people’s different needs and wants. After the first meeting I realized that yes, I need to be here.”

—*Sharon*

“I volunteered on this Panel to contribute to the society that took care of me. I know I can give something back.”

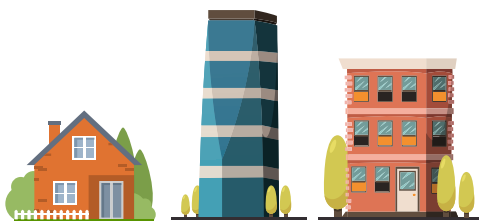
—*Albert*

“I volunteered for this Panel because I wanted to get an insider’s view of the planning process, and to help influence and shape the future of my city.”

—*Steven*



# Do you know where Toronto's greenhouse gas emissions come from?



45 percent are from homes and buildings



35 percent are from transportation



20 percent are from waste

## To learn more about the TransformTO Climate Action Strategy, visit [toronto.ca/transformto](https://toronto.ca/transformto)

*Source: Toronto's 2016 Greenhouse Gas Emissions Inventory*



## Return Address

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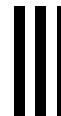
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**Response required by:  
Thursday, July 11**

Registering online ensures your  
response is received by the deadline

**[toronto.ca/transformto-panel](https://toronto.ca/transformto-panel)**



1000071167-M5A3C8-BR01



CITY OF TORONTO  
REFERENCE PANEL  
3A GILEAD PLACE  
TORONTO ON M5A 9Z9

☐ **No, I do not wish to volunteer on the Panel, but I would like to receive further information**

Email:

Please turn over



*Please answer these questions accurately so that we can ensure that the Panel represents the perspectives of all Torontonians, and broadly matches the city's demographic profile:*

- 1) ☐ I own my home    ☐ I rent my home    ☐ I rent my home and my rent is subsidized
- 2) I identify as a: ☐ Indigenous, First Nations, Métis, or Inuit person    and/or    ☐ Visible Minority
- 3) Everyone needs to reduce their emissions that contribute to climate change, including myself.  
☐ Strongly agree    ☐ Somewhat agree    ☐ Somewhat disagree    ☐ Strongly disagree
- 4) I will make myself available to attend all three meetings of the Panel: ☐ Yes    ☐ No
- Meeting dates:    July 27, 2019    August 17, 2019    August 18, 2019

**NOTICE OF COLLECTION:** The personal information requested here is collected under the legal authority of the City of Toronto Act, S.O. 2006, Chapter 11, Schedule A, s.136 (b) & (c) and the Planning Act, R.S.O. 1990, Chapter P.13.

Your personal information will be used for the purpose of forming Toronto's TransformTO Reference Panel and will not be shared with any other parties or for any other purpose than the creation of this Panel. Questions about this collection can be directed to the Project Lead, TransformTO in the Environment and Energy Division, 416-392-0921, [sarah.gingrich@toronto.ca](mailto:sarah.gingrich@toronto.ca).

**Deadline**  
**July 11**  
**Respond Today**