



## Annex IV – GovTech Seal

## ENTREPRENEURSHIP

### GOVTECH SEAL



- 1st govtech certification in Brazil;
- Platform to connect great solutions to public managers;
- 21 certified startups;
- 50 startups until March/2020

[www.selo.brazillab.org.br](http://www.selo.brazillab.org.br)

## GOVTECH SEAL

We evaluate:



BUSINESS MODEL



VALUE PROPOSITION



IMPACT



**CERTIFIED STARTUPS WILL HAVE EASIER ACCESS TO PUBLIC SECTOR**