



# Disruptive technology for Preventive Geriatric care

Pilot Design  
10.2019

A hand is holding a white smartphone against a dark background. The phone's screen is black and displays white text. At the top of the screen, the title 'Table of Content' is written in a large, bold, sans-serif font. Below the title, there is a numbered list of three items: '1. Outcomes', '2. Theory of change', and '3. Pilot Design'. The text is centered on the screen. The hand is visible on the left side, holding the phone from the back and bottom edge.

# Table of Content

1. Outcomes

2. Theory of  
change

3. Pilot  
Design

# Why do this?

Innovation desired outcomes

1. Access vanguard insights regarding older adults
2. Effective real time personalized early detection
3. Ongoing measurement of interventions



# How is this done?

Theory of change



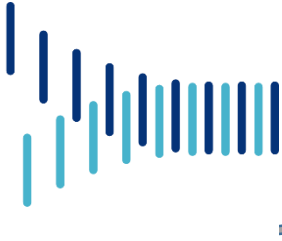
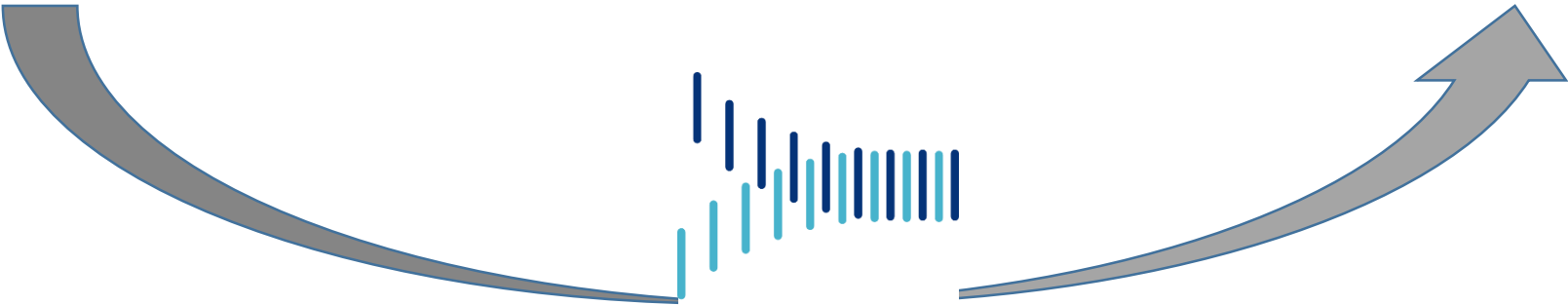
Digital Footprint



Real World



Function



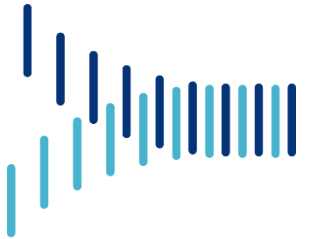
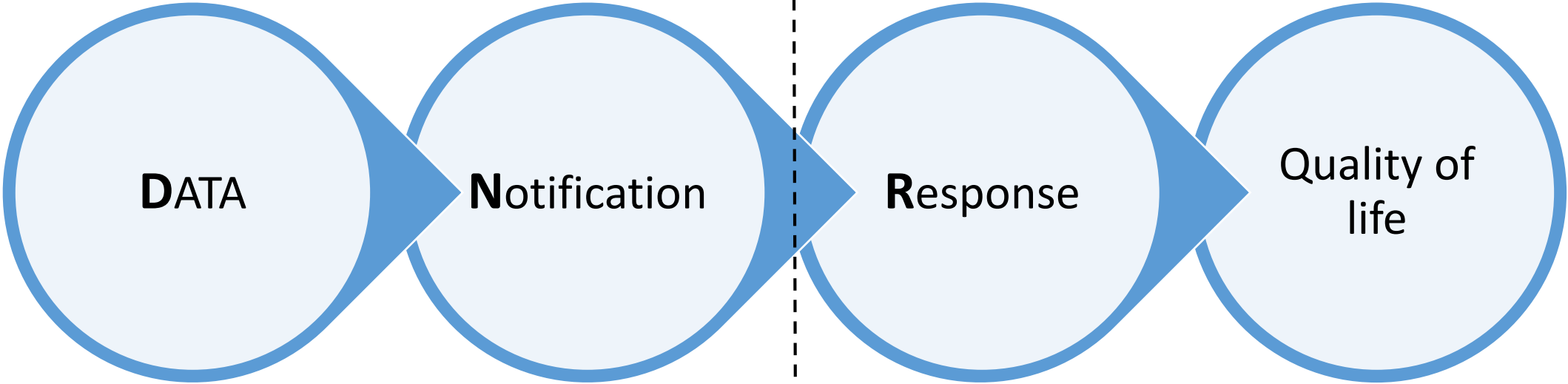
invisi.care

# How is this done?

Theory of change

Early detection

Intervention



[invisi.care](https://invisi.care)

Public/social Service providers





# What are we going to do?

A scenic view of a mountain range with a green valley and a rocky cliffside. The foreground shows a grassy slope with some small blue flowers. The middle ground features a prominent, layered rock formation. In the background, more mountains are visible under a blue sky with some clouds.

Pilot Design

## Objectives

1. Validate the data collected – improving the capabilities of Invisi.care's product
2. Evaluate the insights derived from the data – to better understand if and how it can be integrated it into work and decision making process.

# What are we going to do?

A scenic view of a mountain range with a green valley and a rocky cliffside. The image is partially faded to allow text to be overlaid.

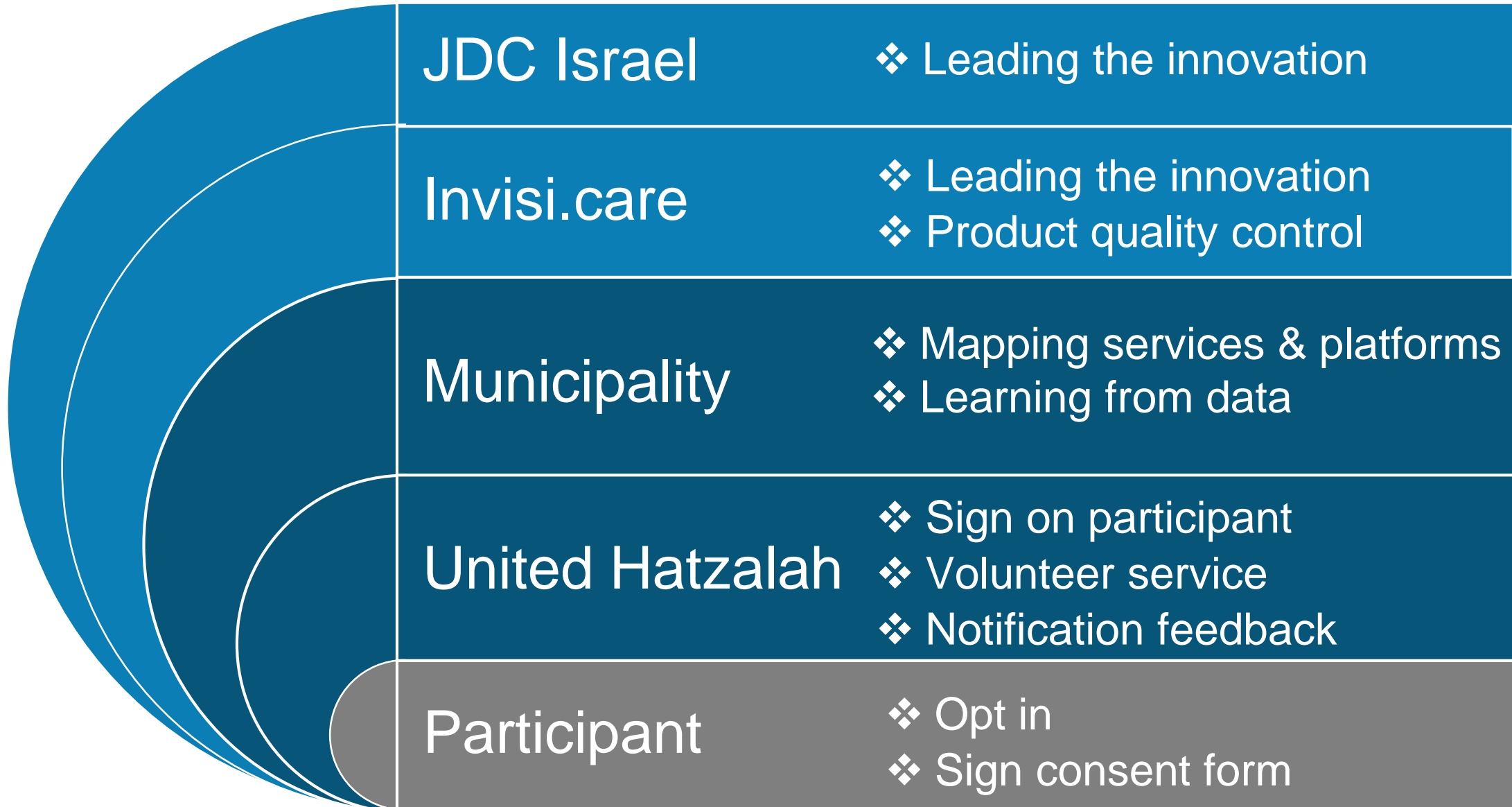
Pilot Design

## Goals

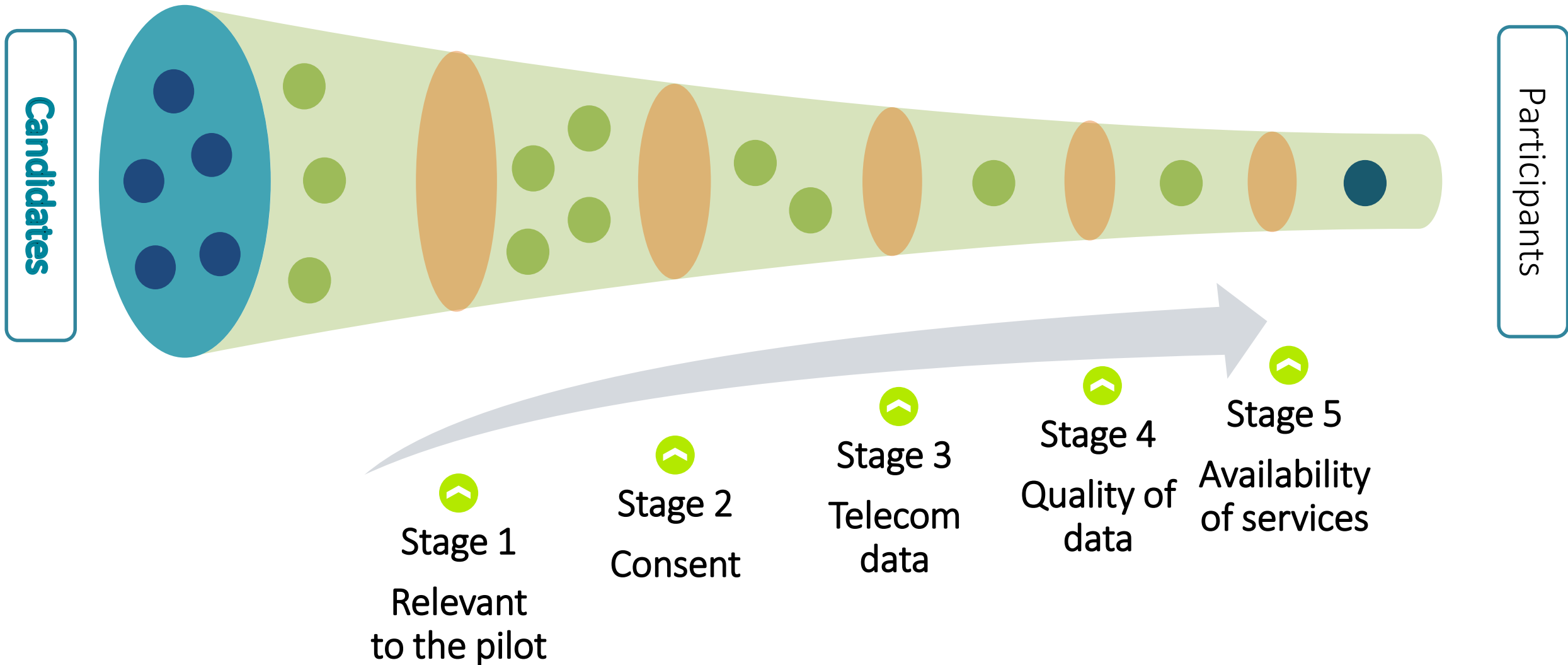
1. Location: Tel Aviv
2. Participants: 1000 older adults
3. Duration: 12 months per older adults



# Pilot design - responsibility



# Pilot design – screening process




An aerial photograph of a river delta, showing a complex network of channels and sandbars. A prominent white diagonal line runs from the top-left corner towards the bottom-right, partially overlapping the river's path. The water is a deep blue-green, and the sandbars are a lighter, sandy color.

# Conclusions

## Insights

- ❖ Requires patience
- ❖ Delicate balance between planning and experiencing
- ❖ Main challenges
  - ❖ Securing and maintaining collaborations
  - ❖ Implementing technology in decision making process

A wooden pier with white railings extends from the foreground into the ocean. The sky is bright blue with scattered white clouds. The water is a clear, light blue. The pier is made of weathered wooden planks, and the railings are white. The perspective is from the end of the pier, looking out towards the horizon.

**Thank you  
Questions?**