

LET'S DO



TOGETHER

**In<sup>3</sup>**clusive  
Economy  
Partnership

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## OUR BELIEF



HM Government

Partnerships are the **catalyst**  
to **unleash potential** and  
create the **fairer**, more  
**inclusive** society we all want

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## OUR MISSION



HM Government

To unleash potential through a new partnership model between business, civil society and government; one that enriches lives to build a more inclusive society.

# OUR VALUES

**Equality** of opportunity:  
a fairer system that gives  
people the right life chances

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01

**Innovation**  
and a new approach to  
tackling age-old problems

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02

**Collaboration**  
and the disruptive power  
of true partnership

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03



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# OUR VALUES



# OUR MODEL



HM Government



## AMPLIFY

Connect us to individuals and organisations who are working on the same social issues as us. We don't want to reinvent the wheel; we want to amplify what's already working.



## SCALE

Increase the impact and reach of proven on-the-ground solutions, by partnering with one of our social innovators, for example.



## INNOVATE

Pioneer our new initiatives (like our Big Idea projects) which use the power of partnership to establish innovative solutions to age-old problems.

# OUR CHAMPIONS



# OUR CHALLENGES: THREE PRIORITIES

## 1/3

### TRANSITION TO WORK

Helping the c.800,000 young people not in education, employment or training to find meaningful jobs that enable progression



# OUR CHALLENGES: THREE PRIORITIES

## 2/3

### MENTAL HEALTH

Helping all employees to have their mental health supported in the workplace – tackling a problem whose cost is estimated at up to £99bn per year





# OUR CHALLENGES: THREE PRIORITIES

## 3/3

### FINANCIAL INCLUSION AND CAPABILITY

Improving the financial wellbeing of 24 million people, including 5.5 million in an unfavourable debt situation





# SUCCESS STORIES: TRANSITION TO WORK

MY  
KINDA  
FUTURE ▶

Supported 3,000 young  
people from work experience  
into full-time employment



**£102k in additional revenue**

M&S  
EST. 1884

# SUCCESS STORIES: TRANSITION TO WORK



Recruitment agency for neurodiverse  
candidates: scaled up to support  
1,000 new beneficiaries;  
launched Dyslexia Academy



**£30k in in-kind support**



# SUCCESS STORIES: MENTAL HEALTH



Piloted a new Talk for Workplace Health service; partnership with Landsec supported roll-out to 600 employees



Support worth an estimated £10k



# SUCCESS STORIES: FINANCIAL INCLUSION AND CAPABILITY



Money advice and education provider  
to BAME and disadvantaged  
communities: now able to reach  
another 15,000 people



**£250k Big Lottery Fund application  
supported by IEP**



# SUCCESS STORIES: FINANCIAL INCLUSION AND CAPABILITY

OpenWrks

 trezeo

Open Banking for Good challenge:  
seven fintech innovators funded to  
develop Open Banking services for  
vulnerable people



**£3m in funding and wide-ranging support**



# OUR IMPACT



Launched 4  
cross-sector projects



Engaged over  
170 organisations



Formed over 100  
new partnerships



At least 50,000 more  
people have access  
to fairer services



Innovators received an  
estimated £1.2m in  
savings and support



Innovators received an  
estimated 650k in  
additional grant support

# WHY JOIN?

Benefit from the learning, ideas and support of other Partnership members

Collaborative working with like-minded people pushing at the edges of the system

Increased employee engagement and involvement

Enhanced reputation as an organisation that's taking a lead and making systemic change happen

A healthier, wealthier social and economic ecosystem in which your organisation can thrive

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## WHY JOIN?

But ultimately, because we are more together than we can ever be alone.

We can **do** more, **create** more, **change** more.

**Together.**



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