

SFILNO

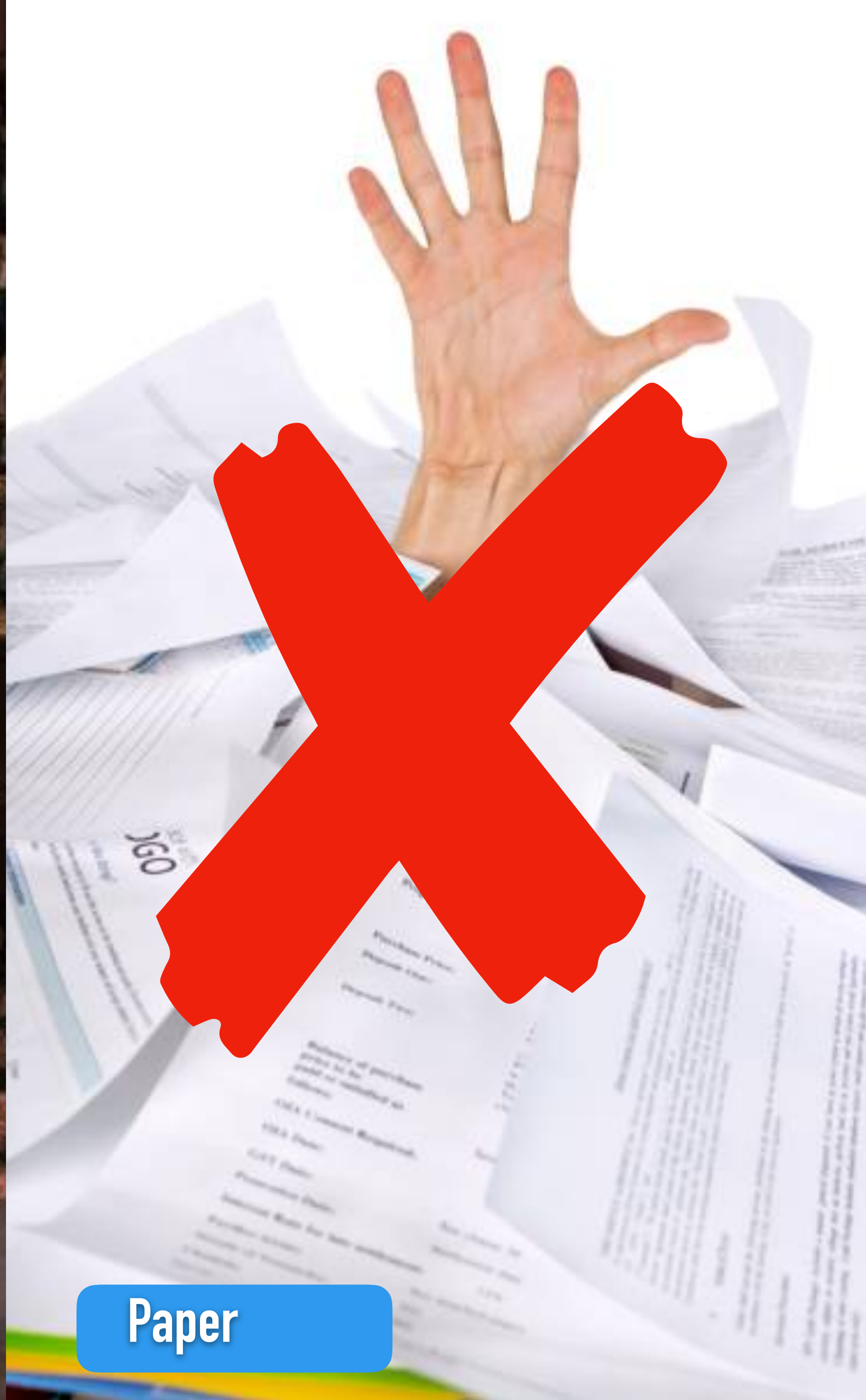
An innovative communication solution for smart governance

Governments don't engage the silent mass





Personal meetings



Paper



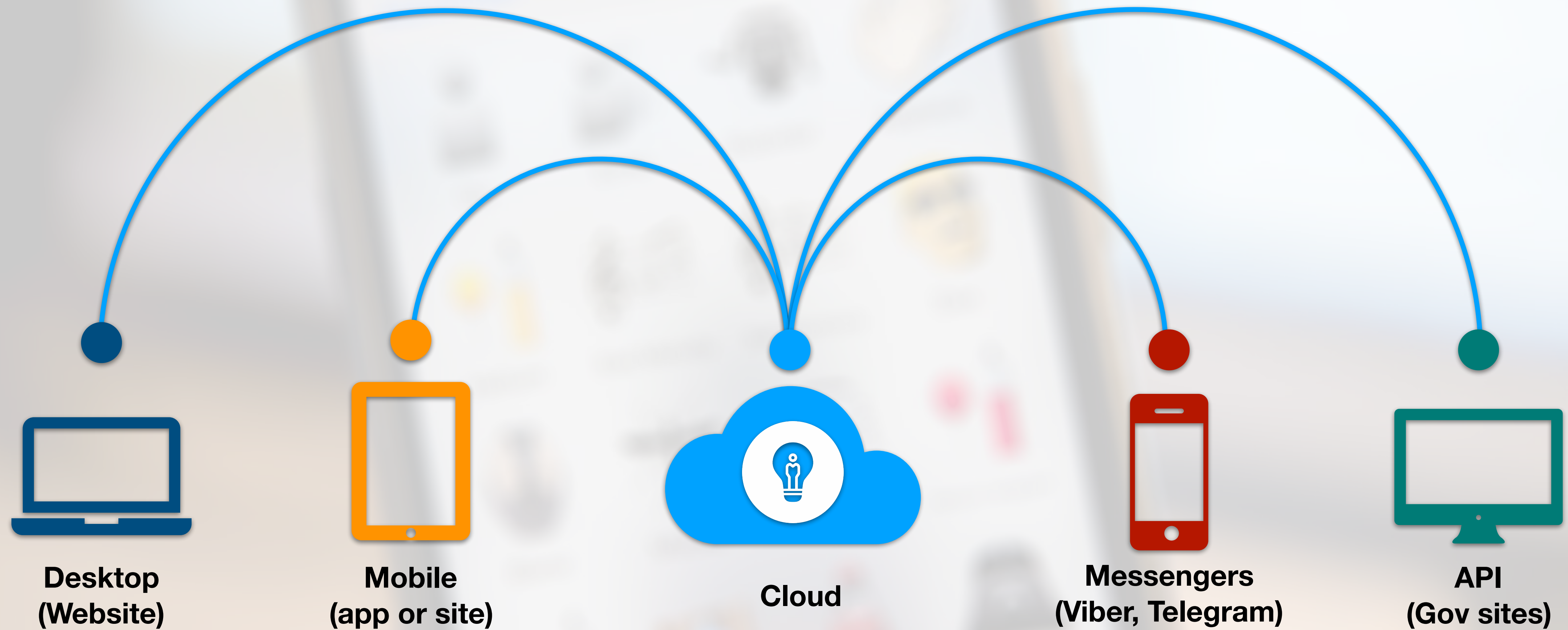
Social media

«LinkedIn» for Civic Society



Human Centered Design

Platform as a Service



The platform of cooperation between government and citizens



Suggest an idea



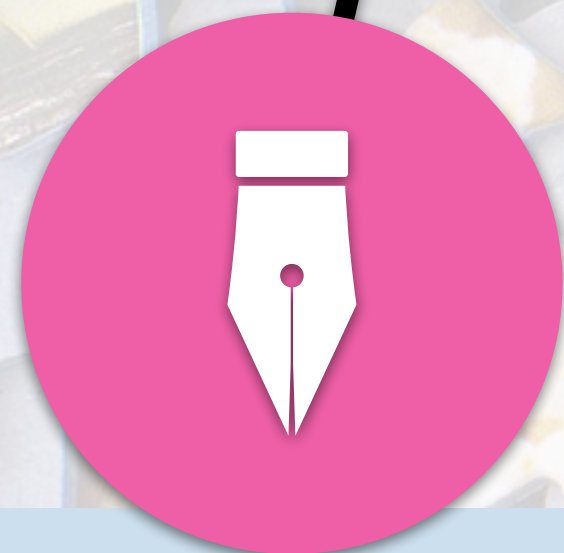
**Contact
Officials**



**Consults &
Debate**



**Create
Petition**



**Support &
Vote**



The screenshot shows a mobile app interface with a blue header and a white sidebar menu. The main content area is white and contains a search bar, a list of organizations, and a section for creating a petition. The sidebar menu includes options like 'Create a post', 'My posts', 'Create an idea', 'My ideas', 'Create a process', 'My processes', 'Create proposal', 'My proposals', and 'Create project'. The bottom of the screen features a navigation bar with icons for home, search, and a lightbulb.

Home Search

All organizations

Any city

8 organizations

id

Oleg Cheslavsky

Create a post

My posts

Create an idea

My ideas

Create a process

My processes

Create proposal

My proposals

Create project

Manage citizen input



**Engage
citizens**



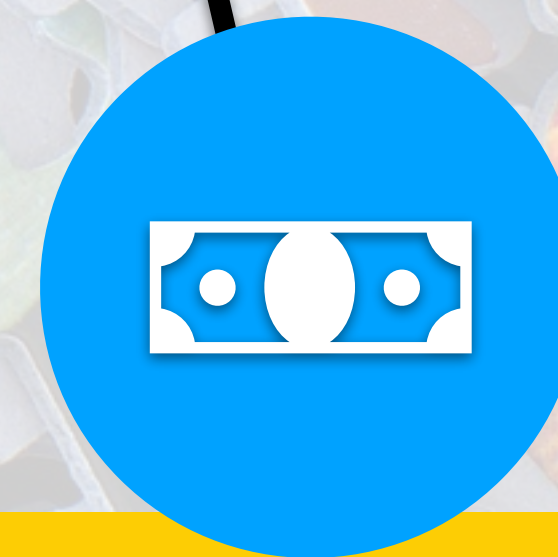
**Understand
citizen's need**








**Give
feedback**



**Support
Ideas**





**8**
organizations

**1**
idea

**907**
users

Competitors

Tools	ManaBalss	Spilno	E-dem	Consul (Decide Madrid)	CitizenLab	Kyiv (1551+)	Citizens Foundation
Appeals		✓	✓			✓	
Petitions	✓	⚙	✓			✓	
Participatory budget		✓	✓	✓	✓	✓	✓
Public consultations		✓	✓	✓	✓		✓
Users cabinet		✓		✓	✓	✓	
Organization cabinet		✓					
Media module		✓					
Ideas and innitiatives		✓		✓	✓		
Competitions		✓					
Debates		⚙		✓			
Projects		✓					
Consultations		⚙					
Mobile app		⚙				✓	
Year of creation	2011	2019	2012	2015	2015	2015	2011
Financing	Governmental	Own money	Grant	Government	Comercion	Municipal	Grant

Next steps



Road map

Investment

Monetization

Now we here

Development
\$65.000 (6 month)

Support
\$93 000 (12 month)



Subscription fee
\$200~\$2000



Our Team and Contact Information



Oleh Cheslavskyi
(CEO, UI/UX Design)

**15 years experience in business,
5 years experience in public sector**



Alexandr Shepetko
(Senior Backend Developer,
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15 years experience in IT development



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