



invisi.care

invisible
elder care



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The problem

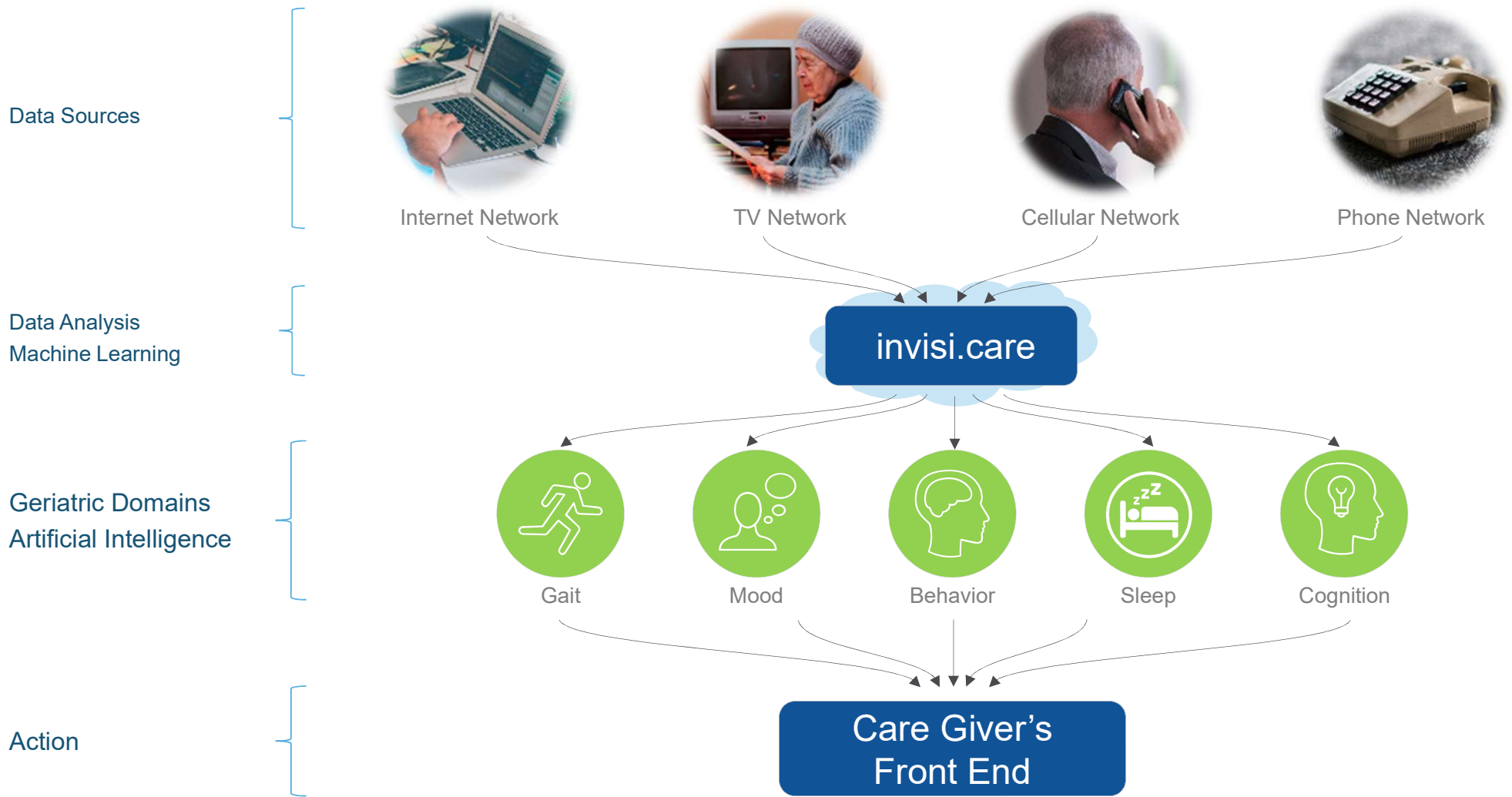
Population aging creates a massive burden on families
and care systems globally

Prevention is the key for coping must be population-wide
scaled be effective

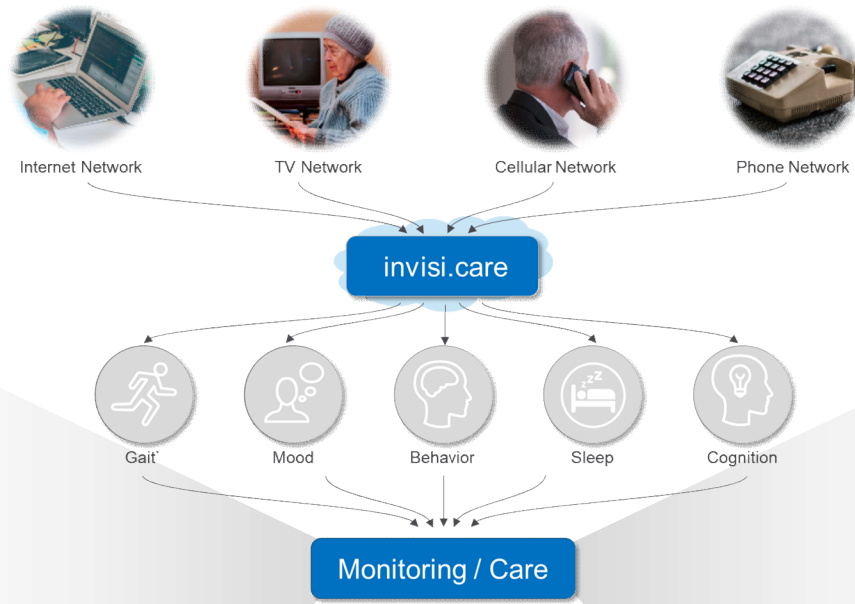
Current digital health based prevention has very limited
elder adaptation due to hardware dependency and
operation complexity

Overview

- An Age Tech startup
- The worlds first, and only, hardware/interaction free elder care solution
- Unique approach and based on network side data collected by Telcos
- Propriety machine learning, AI technology and data
- Highly sensitive early detection with powerful prediction capabilities
- Aim to disrupt the \$65 billion elder monitoring market opportunity



Use cases



Professional Care

Health Care
Care Payers
Social Care
Research

None Professional Care

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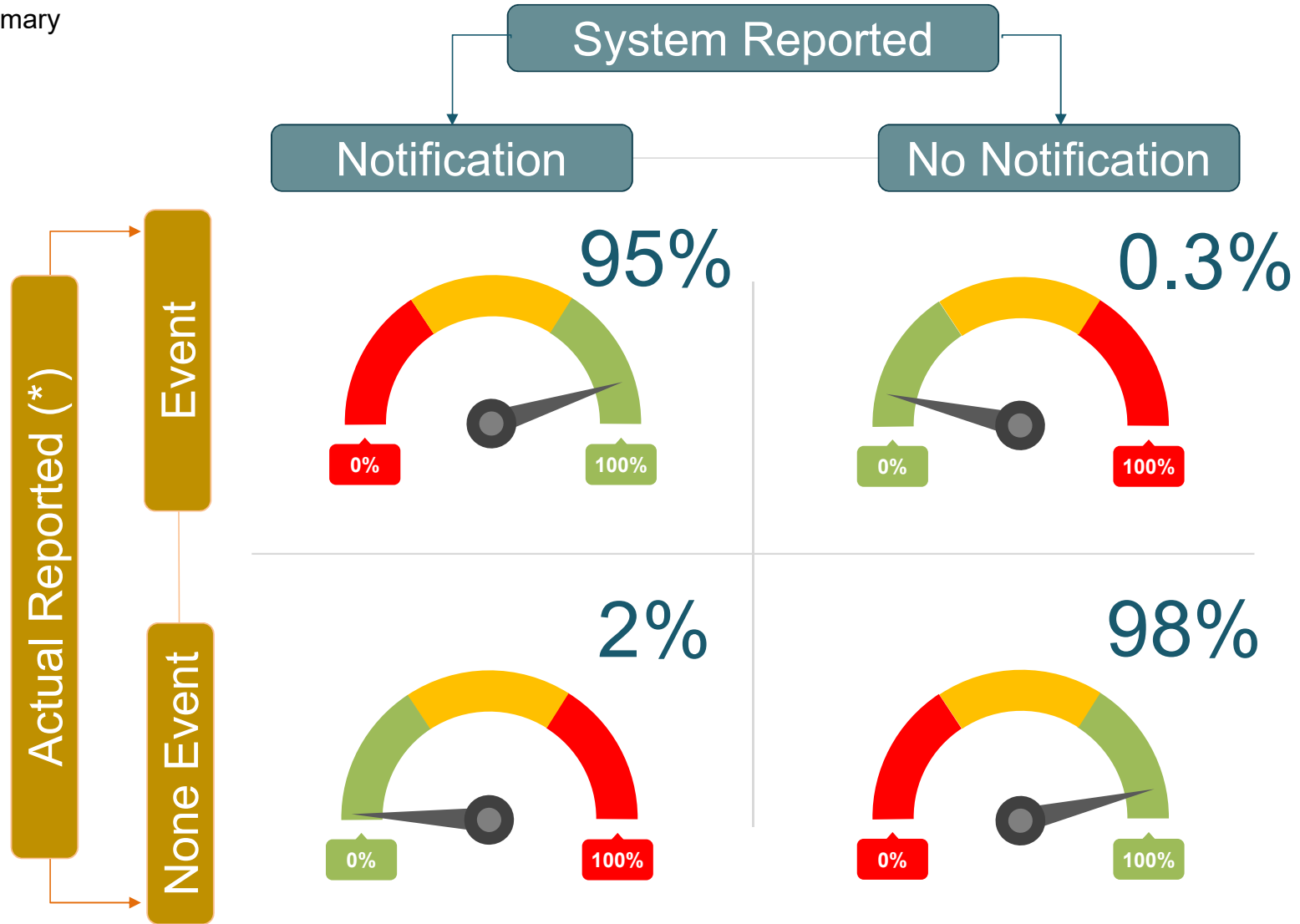
Email
Email.com
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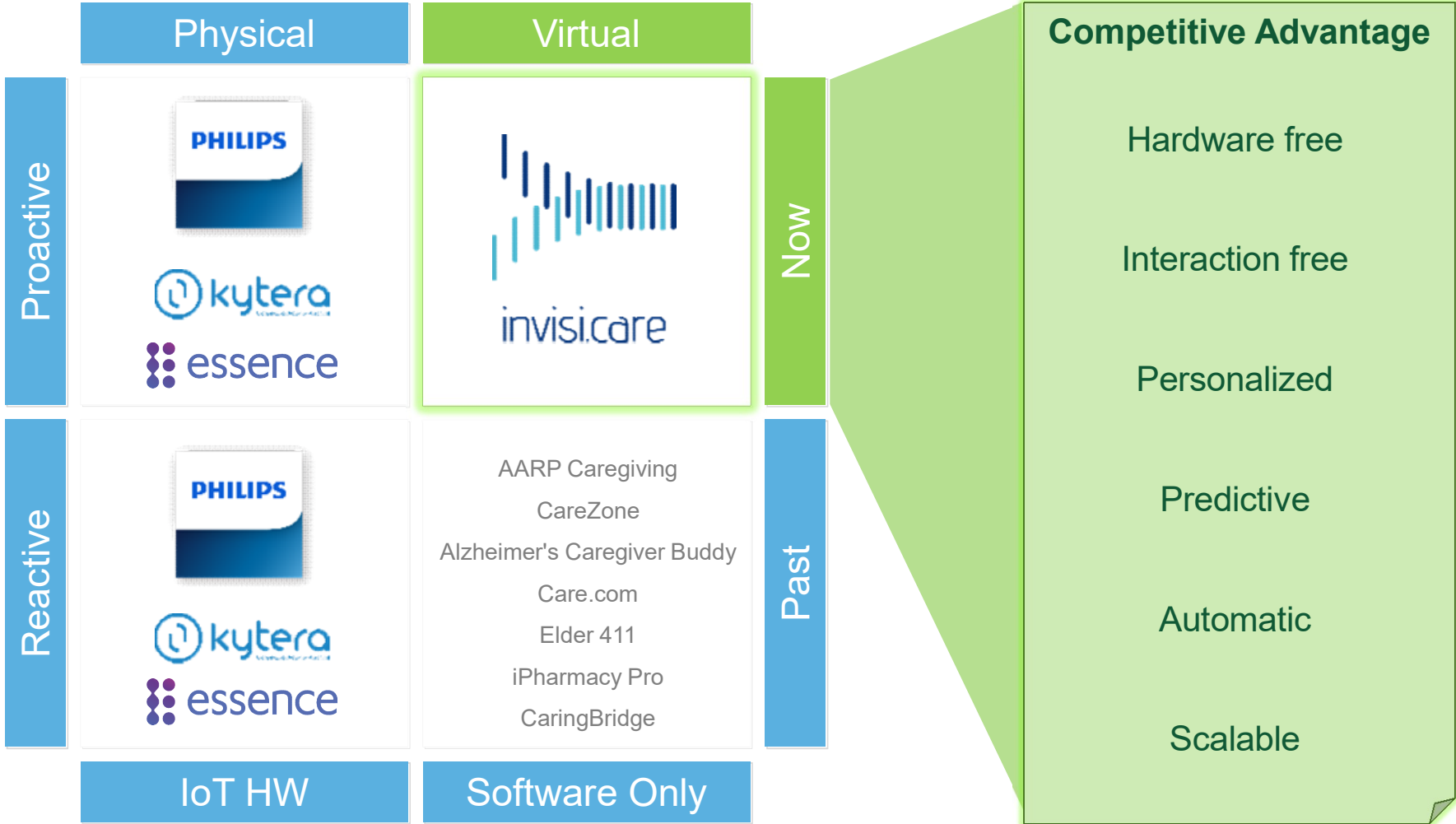
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Pilot Results Summary



(*) United Hatzalah's Field Operations Reports

The Competition & Competitive Advantage



Traction

- Pilot with United Hatzalla - Ten Kavod program for elder care completed successfully with good results
- Scale project with the Joint Israel Eshel and Tel Aviv Muni.
- Automatic onboarding <http://join.invisi.care/TenKavod>
- Joint go to market with Pelephone
- Project with a leading US telecom operators
- Completed seed funding round



Thank you !



from
Reactive
to
Proactive
Care