



MAKATIZEN CARD PROGRAM

Universal Card System: Improved Delivery of Social and Financial Services through e-Currency and Online Payments



FEATURES OF MAKATIZEN CARD



GOVERNMENT
ISSUED ID
CARD



FINANCIAL
SERVICES
CARD



SOCIAL SERVICES
BENEFITS
CARD



DISCOUNT
CARD



LOYALTY AND
REWARDS
CARD



PROOF OF IDENTITY



Most IDs do not have the current information about the cardholder needed by the government for planning adequate programs



POPULATION OF MAKATI

582,602

RESIDENTS

3.6 Million
ESTIMATED

**VISITORS AND
TRANSIENTS**





APPLICATION REQUIREMENTS



MAKATIZEN CARD REQUIREMENTS



1. Fully accomplished MAKATIZEN CARD form
2. Authenticated or certified true copy issued by PSA/NSO or Local Civil Registry - Makati (*original & photocopy)
If single : Birth certificate or valid Passport (*original & photocopy)
If married : Birth certificate and marriage certificate or valid Passport (*original & photocopy)
3. Barangay clearance (*original & photocopy)
4. COMELEC certification issued May 10, 2016 to present (*original & photocopy)
5. One valid Government issued ID with photo (*original & photocopy)

Please bring your requirements and completed application form to:
Ground floor, Building II, Makati City Hall (Macarmco area)
For inquiries or concerns, you may call: 870-1090

*Original copies will be returned to applicant. For verification purposes only





WHO MAY APPLY FOR A MAKATIZEN CARD



Makati City
Government Employees



Makati
Public School Students



Phase II: Companies, Business
Establishments & Transients



Makati Residents
and Active Voters



FEATURES OF MAKATIZEN CARD

CARD NUMBER

CARDHOLDER'S
PHOTO



CARDHOLDER'S
DISPLAY NAME

MAKATIZEN
ID NUMBER



FEATURES OF MAKATIZEN CARD

**CARDHOLDER'S
FULL NAME, DATE OF BIRTH
AND ADDRESS**

**DIGITIZED CARDHOLDER'S
SIGNATURE**

**CARDHOLDER'S
OTHER GOVERNMENT
ISSUED ID**



**CARDHOLDER'S
EMERGENCY CONTACT
DETAILS**

**DIGITIZED SIGNATURE
OF THE ISSUING
AUTHORITY**



FEATURES OF MAKATIZEN CARD

EMV CHIP

CARDHOLDER'S
SIGNATURE FIELD

CARD VERIFICATION
VALUE (CVV)

MAGNETIC
STRIP



GCash

iBayad



MOBILE
WALLET



Cashless Transactions/Economy



FINANCIAL SERVICES OF MAKATIZEN CARD



Pay Bills



Send/Receive
Money



Online Shopping



Buy Loads



Salaries



LANDBANK
Withdraw Cash for
Free

BancNet

Withdraw
Cash



Bonuses



Cash Gift



Stipend/Allowances/
Incentives



Financial
Assistance



iBayad, GCash
and MasterCard



FINANCIAL SERVICES OF **MAKATIZEN CARD**



Makatizen Reward can benefit small and big businesses



SOCIAL SERVICES PROGRAM



YELLOW CARD



BLU CARD





SOCIAL SERVICES PROGRAM



YELLOW CARD



BLU CARD



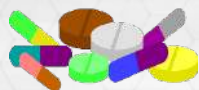
WHITE CARD



SOCIAL SERVICES BENEFITS



Medical Services from
Ospital ng Makati



Drug
Subsidies



Pamaskong
Handog



Stipend/Allowances
/Incentives



Birthday /Golden Wedding
Anniversary Cakes



Free Movies



FUTURE INNOVATION OF MAKATIZEN CARD



Reserve Seats /
Payment in Public
Transport



Payment of
Local Taxes



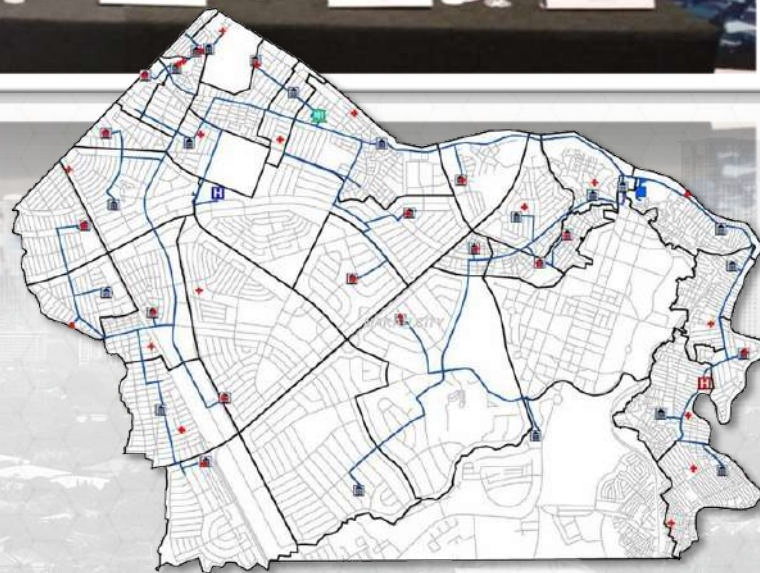
Services for
Businesses/
Companies and
Non-residents



DIGITAL CITY INITIATIVES



Public-Private Partnerships (PPP):
Memorandum of Agreement (MOA)
Signing of Makatizen Card Program



60-km Fiber Optic Network in and
around Makati



@urSerBis

Makatizen Kiosks

Services Provided

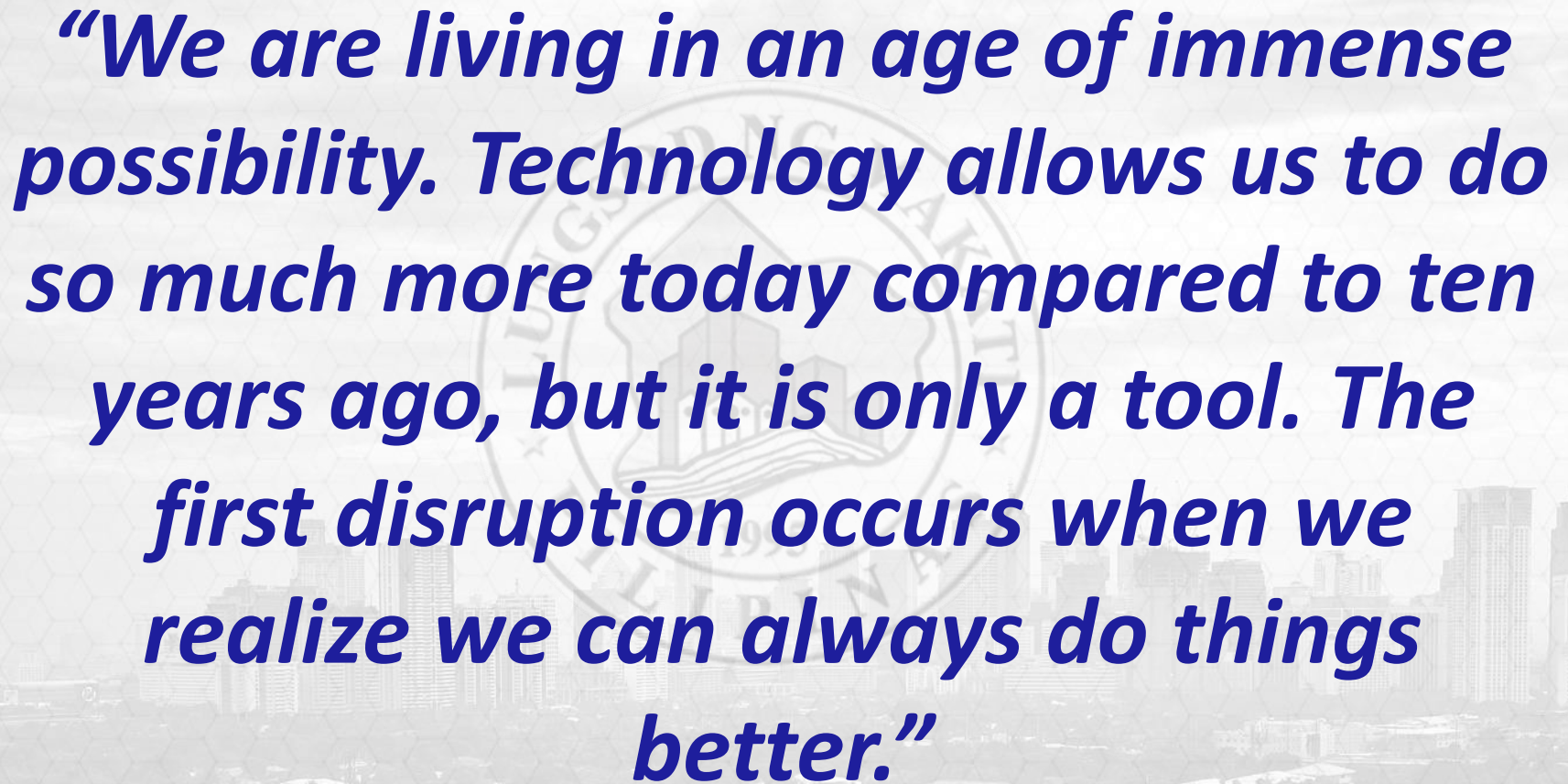
- ❖ Bills Payment
- ❖ Airtime Load
- ❖ e-Money Top-up
- ❖ Tuition Fees Payment (UMaK)





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#mymakati



“We are living in an age of immense possibility. Technology allows us to do so much more today compared to ten years ago, but it is only a tool. The first disruption occurs when we realize we can always do things better.”



THANK YOU!