

# GOVERNMENT AFTER SHOCK

An unconventional event for unconventional times

17 - 18 NOVEMBER 2020

SPONSOR BRIEF JOIN THE GLOBAL CONVERSATION  
ON THE FUTURE OF GOVERNMENT BEYOND CRISIS



Observatory of  
Public Sector Innovation



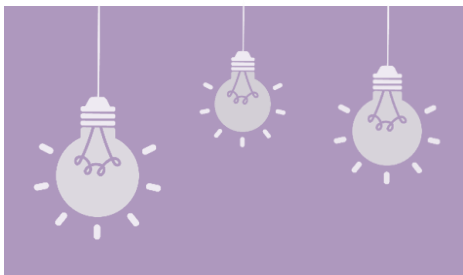
# Your invitation to sponsor a world dialogue

## INTRODUCTION

*The following provides you as a potential sponsor with the information needed to help you know whether Government After Shock 2020 is the right opportunity for you.*



*“The **goal** of Government After Shock is to develop a better collective understanding of how governments can come out of the crisis better than before, and be ready for future shocks.”*



We have witnessed governments innovate at an unprecedented rate in the face of COVID-19, as they have been risen to meet the imperative needs of their countries and residents. But how do governments carry on beyond crisis: how do they continue with the same momentum and agility for problem solving, innovation and collaborative approaches that was revealed during this troubled period?

*Government After Shock* is an experimental approach to help us collectively learn from the shock of the crisis, to gradually make sense of it, and then to distill relevant insights and experiences into prompts and guidance for OECD countries and others.

*Government After Shock* will involve:

- **Curating and sensemaking of new thinking and perspectives**, to help understand shifts in understanding and the implications for governments

- **A two-day series of local networked discussions**, in-person and connected virtually, that will form a global headline event to discuss, digest and deliver key insights that can inform leaders from OECD member countries and others
- **Capturing and analysing innovative responses** by government and their partners through the [\*COVID-19 Innovative Responses Tracker\*](#), which highlights the innovation that has been unlocked and unleashed by the crisis
- **Distilling experiences and insights** from willing like-minded events, to draw on the wider ecosystem of partners and fellow travellers, and to amplify the voice of the edge, the voice of the new
- **The development of formal guidance for governments**, to aid them in readying for future shocks.

In the **17 – 18 November 2020** event, the OECD Observatory of Public Sector Innovation (OPSI), with the support of the European Commission and a core group of international collaborators, will convene a virtual, networked event to allow policy makers, practitioners and public sector leaders to share lessons from a multitude of contexts and edge cases, including issues and solutions that have emerged across governments in response to the COVID-19 crisis.

Participants will collaborate across local, national, and international scales to generate new insights around changing assumptions about how government works, innovation throughout a crisis, and what's needed to navigate beyond crisis.

# The culture of *Government After Shock*

GOVERNMENT  
AFTER SHOCK



## SMART THINKING

*Government After Shock* is about getting our best and brightest around the world interacting to elicit leading edge thinking and practice.

It is about encouraging and celebrating our technical and creative capacity in government, connecting innovators with government for great outcomes, and building upon the social and economic value of collaborative approaches to public administration and governance.

## GLOBAL & LOCAL

*Government After Shock* will be a free event to attend and participate in.

Local organisers will be called upon to convene and coordinate all the necessary logistics for successful local events.

They will be supported by guidance and the outcomes of an intensive pre-event co-design programme involving hundreds of experienced public-purpose professionals.

## COLLABORATION

*Government After Shock* is about finding collaborative ways to work globally, bringing government, industry, academia and civil society together to discover, explore and curate new insights.

The best future available to us all is one that is strongly collaborative, where we choose to tap into skills and ideas across the whole of society to develop new ways, and to respond effectively to new challenges and opportunities.

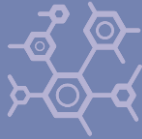
## VISION

*Government After Shock* is not just a programme of dialogue events.

It is a vision for a more participatory and effective democracy and public service.

# Why become a *Government After Shock* sponsor?

**Why become a sponsor and support this unusual undertaking?** Some of the reasons include:



To tap into emergent learning

The coronavirus crisis led to a huge amount of innovative efforts, some more successful than others.

Support for and involvement in *Government After Shock* will help you tap into the emergent learning arising from the crisis and the ongoing experimentation that it has catalysed.



To be part of a global experiment

*Government After Shock* is something new. It is new for the OECD, in that involves a networked event around the world.

But it is also truly new in that it is trying to be a global collaborative and collective effort to make sense of the shock of the crisis, to learn from it, and to make sure the losses and costs of the crisis are not forgotten, and will inform future efforts.

And like all experiments, it will be a rich source of learning and insight.



To connect with a diverse global community

*Government After Shock* will involve a diverse mix of people from countries all around the world, united by a common belief in the importance of good government and support for public purpose.

These passionate practitioners, leaders, researchers, partners and stakeholders will be eager to work with and learn from each other to address challenges and respond with innovation, enterprise and optimism.



To participate in something special and meaningful

*Government After Shock* is not just a programme of dialogue events.

It is a vision for a more participatory and effective democracy and public service.

# Join a global knowledge community

OPSI, in collaboration with a worldwide network of national and sectoral contributing organisations, will convene **networks of practitioners, policy makers, researchers, stakeholders and partners** around the world using an innovative format that aims to combine the best of more conventional, structured conferencing with leading-edge networked dialogue. It will be a virtual platform connecting local conversation to a global dialogue, to share experiences, insights and steps for the future.

## AN INTERNATIONAL COMMUNITY

*Government After Shock* will provide international, federal, state and local government agencies with the opportunity to share insights and experiences with stakeholders, partners and practitioners about adjusting to shock.

## DIALOGUE AND INSIGHTS EVENTS

*Government After Shock* will culminate in an unprecedented global series of networked local events over a two-day schedule following time-zones around the world. It is a unique opportunity to be positioned with an endeavour that will frame significant professional interaction and dialogue combined with insights capture and collective intelligence processes.

## HEIGHTENED ENGAGEMENT WITH PROFESSIONALS

*Government After Shock* is for engaged, committed professionals with deep experience who are proactively seeking an opportunity to network and learn from others in a collaborative environment. Being associated with the dialogue and ideas exchange within this context will connect your brand with a heightened community.



To discuss what sponsorship might involve for your organisation, please contact the OPSI team at [opsi@oecd.org](mailto:opsi@oecd.org)

## Getting involved in the Government After Shock experience

We want our supporters to add to the unique atmosphere. We are looking forward to exploring ways with sponsors to help underwrite and add to this incredible experience.

## *What does becoming a sponsor involve?*

*Financial support is just part of what we are looking for and expecting from sponsors of Government After Shock. We expect sponsors to be active participants and contributors to the process.*

*Being something new and different, and taking place in a highly uncertain time, Government After Shock does not offer a set menu of sponsorship options.*



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