



## About us

We are an innovation company working with **data** analysis, processing, integration and visualization, focused in turning cities into **smart cities**.

Since 2014, our mission is to build more human, sustainable and integrated cities for everyone, applying technology, urbanism and design.



## **Our solutions**





## Solutions for governments Enabling evidence-based decision making

## TRANCITY

#### Public transport management in real-time

To better adapt to new people flows and other challenges imposed by the "new normal", public managers need a tool that allows them to monitor the current scenario and its evolution.

TRANCITY is exactly this tool







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Quantity of buses operating



Need for new lines



**Bottlenecks** 



Variations in offer



Evolution of metrics through time







Visualization of paths and positions



Identify structural points of failure



Follow metrics through time











Historical and real time data



Reports comparing different time periods





### **TRANCITY:** Applications



#### Vorking fleet



As the number of passengers vary, fleets operating each bus line must be adapted to offer a service compatible with current demand. During the pandemics this process required frequent changes on the operation. Trancity helps to monitor the fleet running each day, on each line. Public managers use that information to fine tune operation of public transport networks.





As cities started to implement social distancing measures, traffic was reduced bringing operational gains to public transport. Average speeds may vary from one day to another or even on the same day, requiring actions from public managers to maintain public transport operation.

### **TRANCITY:** Applications



### Map of bottlenecks



Low average speeds are often a result of an event that impacts a larger area around it. Being able to see over the map the exact sectors with low average speed enables the user to correlate low speed sectors. Quick access plots show if that behavior is normal or extraordinary.





By monitoring sectors not longer than 300m, Trancity allows traffic engineers to pinpoint bottlenecks and analyze the local infrastructure for causes.

### **TRANCITY:** Applications





#### Public transport emissions



Trancity implements a model for estimating the volume of emissions generated by public transport. The model can estimate not only GHG emissions, but also other pollutants such as particle matter. It is a fundamental tool to guide the electrification process and to give it more transparency.





Transport agencies must ensure that buses are working according to planned intervals and scheduled times. Trancity synoptic diagrams combine time intervals between buses, estimated time of arrivals and average speeds to provide users with a comprehensive view of bus operations.







Running on 12 cities: São Paulo, Rio de Janeiro, Belo Horizonte, Florianópolis, São José do Rio Preto, Jundiaí, Bragança Paulista, Santiago (Chile), Montevideo, Vilnius, Kaunas, Klaipeda, Gdansk, Varsóvia



Constantly developing new features to help cities improve operation and city planning



Open architecture that enables integration of additional data sources

### Sustainable Development Goals





11.2 By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons

13 CLIMATE

13.2 Integrate climate change measures into national policies, strategies and planning

10 REDUCED INEQUALITIES

10.3 Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard



3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination



# Public Dashboard



General city view based on zones



Summary of flows and street speeds



Comparison between bus and cars





## Emissions Dashboard

Dashboard that provides public transport emissions information to citizens and non-governmental organizations.



Team





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