2:30PM
EMT MADRID
mobility 360
MOVILIDAD INTELIGENTE
madridmobility360.app
APP MADRID
mobility 36
madridmobility360.app
Available on the App Store
ANDROID APP ON Google play

1. Madrid Mobility 360, the service

Madrid Mobility 360, offers a unique fully functional **MaaS solution**, including **booking, unlocking and payments** and an innovative solution beyond the powerful MPlanner, the route planner of Madrid Mobility 360, which is a world first in this type of tool, offering to the user information on bus occupancy.

The user obtains information about bus occupancy in the trip segment of the specific calculated route, both while calculating a route and while waiting at the bus stop. Thanks to this unprecedented application, users **can make more conscious and free mobility decisions**, and positions Madrid at the forefront of digital mobility.

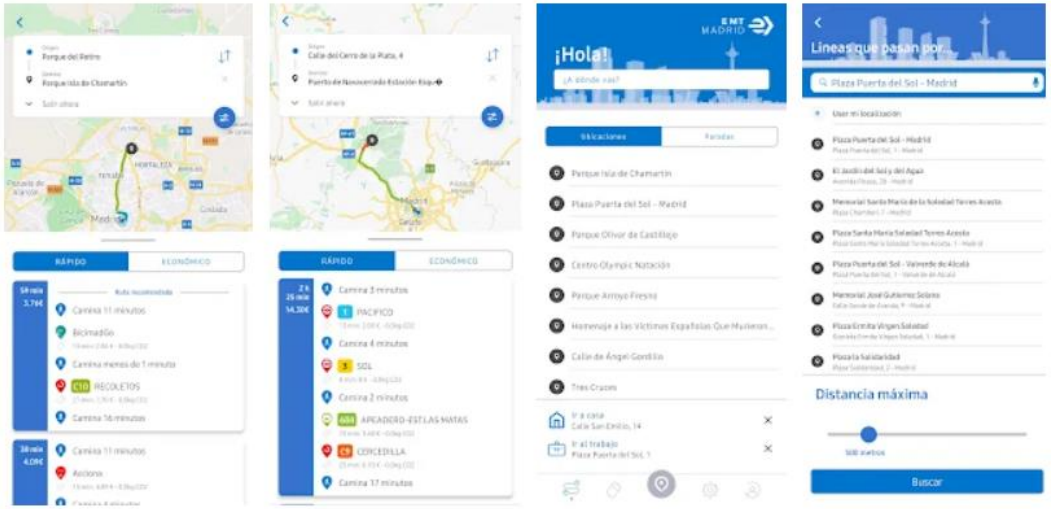
Now, more than ever, the promotion of **sustainable mobility means offering a smart mobility experience**, that is, one that is digital and innovative, and provides the user with efficient alternatives to make their journeys easily and smoothly.

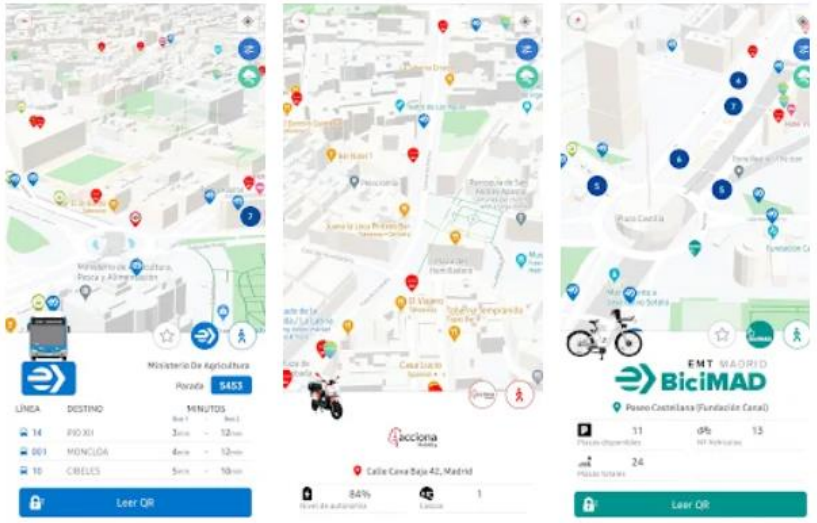
2. Madrid Mobility 360 in Play Store and Apple Store

Google Play Store:
https://play.google.com/store/apps/details?id=es.emtmadrid.mobility360

Apple Store:
https://apps.apple.com/es/app/madrid-mobility-360/id1540600891

3. Screenshots from the app





4. Functionalities

- occupation information
- route planner
- payment of bus tickets
- BiciMAD and BiciMAD Go services
- estimated CO^2 generated

5. Promotional videos

https://www.youtube.com/watch?v=_i4tqdevcol

MADRID

Dirección General de la
Oficina Digital

oficinadigital@madrid.es