



FINNISH
GOVERNMENT



TYÖ2.0LAB



MINISTRY OF FINANCE
FINLAND

Ecosystem School 1.0

Introduction

**VISION
FACTORY**

Stronger through co-creation



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Ecosystem School 1.0 | Why & objective

Why

In the VUCA → volatility, uncertainty, complexity and ambiguity world, the tasks of the government are interconnected and require cross-border collaboration and dialogue within ecosystems.

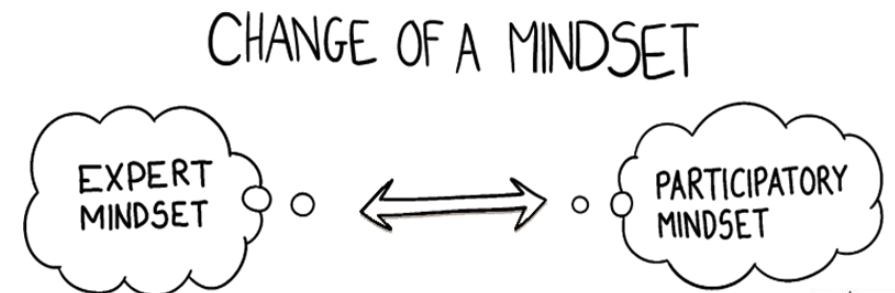
The need to solve wicked problems in the VUCA world is changing the ways of working at the governmental sector.

Therefore, Finnish Work 2.0 Lab, Työ 2.0 Lab in Finnish, initiative launched together with Vision Factory Ltd the Ecosystem School 1.0 to bring together representatives of 11 ecosystems including 50 participants to develop their ecosystem thinking and to co-innovate their ecosystem development work.

Objective

The objective of the Ecosystem School 1.0 was to develop ecosystem thinking and governmental level ecosystems in an agile and co-creative way to push the current boundaries and to break governmental level working silos.

The idea was to enable participants to work with a participatory mindset across the organisational borders in a multiorganisational teams.



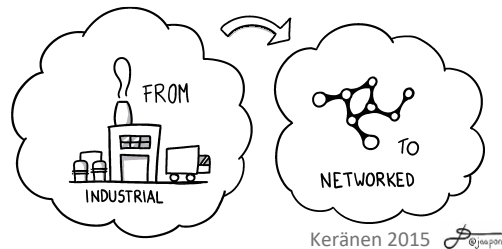
Ecosystem School 1.0 | How & with whom

How

The approach was highly mission-oriented, and the co-learning process followed the logic of service design.

Furthermore, a design sprint kind of implementation as such is an innovative solution at the governmental sector. This was different on what has been tried previously in the governmental development.

The lessons learnt including theoretical aspects and tools openly shared at the Living in Ecosystems – Value from co-creation platform.



With whom

The stakeholders involved were

- ✓ researchers from VTT and Vision Factory generating the theory,
- ✓ government actors and course leaders from Work 2.0 Lab/ Finnish Government & Ministry of Finance Finland generating resources, internal views of the governmental culture and being truly agile innovators,
- ✓ educators from Vision Factory turning the theoretical knowledge into practical tools and learning program
- ✓ and 50 ecosystem actors from different governmental and public sectors i.e., students learning and developing their ecosystems and also testing, using and giving feedback of the tools and content.



Ecosystem School 1.0 | Journey

The journey and phases of the ecosystem development

Working with ecosystem development assignments in Miro platform and group mentoring



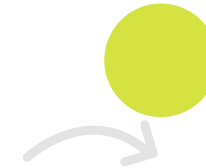
Phase 1
Ecosystem development ABC
25th January 2022



Phase 2
Ecosystem mindset ABC
16th February 2022



Phase 3
Co-creation
& Service design in ecosystems
29th March 2022



Phase 4
Tools supporting ecosystem development
26th April 2022

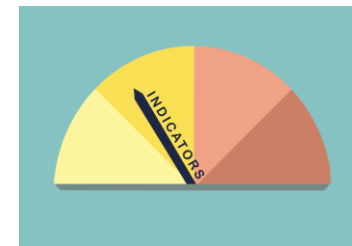
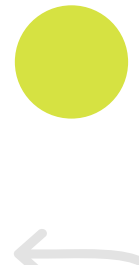
Opening of the platform
Living in Ecosyms – Value from co-creation
11th November 2022



Phase 7
Ecosystem School 1.0 development synopsis & future activities
13th September 2022



Phase 6
Workshop planning & facilitation
15th June 2022



Phase 5
Ecosystem KPIs
17th May 2022



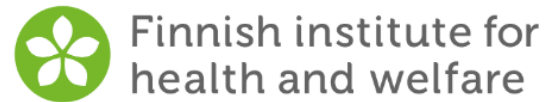
Leading organisations involved



Senate Properties is the work environment partner and specialist of the Finnish government and the Finnish Defence Administration.



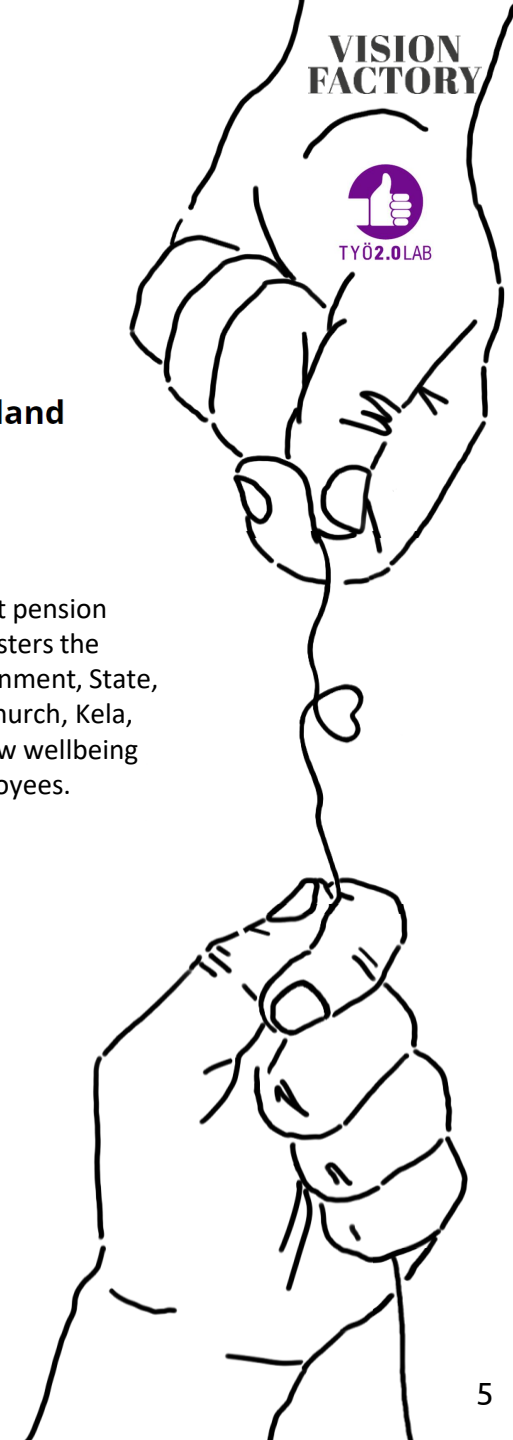
The development and administration centre for the ELY Centres (KEHA-centre) and TE Offices pays, by application, energy support, employment-based investment subsidies and compensations to shipping companies for seamen's travel. The KEHA-centre also processes the invoices, granted as development services, of the service producers of coaching and training services. The Developments and Administration Centre also pays, by application, integration compensations (to municipalities and representatives' compensations and travel expenses).



Prison and Probation Service of Finland



Keva is Finland's largest pension provider, and it administers the pensions of local government, State, Evangelical Lutheran Church, Kela, Bank of Finland and new wellbeing services counties employees.



Theme 1 Sustainability

New solutions in agriculture, forestry and land use development in Finland

Ministry of Agriculture and Forestry of Finland

Carbon neutrality and sustainable development within governmental working

Senate Properties including 8700 properties in Finland

Sustainable development in municipalities and cities

Association of Finnish Municipalities

Circular Economy Living Lab

Laurea University of Applied Sciences

Theme 2 Children and young people

Violent and gang behaviour of young people

Prison and Probation Service in Finland

Influential environmental education

Itla Children Foundation

Theme 3 Data

Finland's data and statistics ecosystem development

Statistics Finland

Information platform Mylly ecosystem development

KEHA -centre

Other themes

Work wellbeing ability to work and changing working life

Keva - Finland's largest pension provider

Parity and gender equality

Finnish institute for health and welfare

NPO Innovation company's ecosystem and impact

Forum Virium Helsinki

Ecosystem School 1.0

Ecosystem development themes and cases involved

The participants of the Ecosystem School 1.0 represented different government officials, educators and civil society organisations. Thus, having the leading organisations involved enabled broad involvement of citizens, cities and private sector organisations. This enabled transdisciplinary interaction, a wide impact of activities and was an important driver for solving wicked problems.

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Ecosystem School 1.0 | How is it novel

Ecosystem School 1.0

- ✓ develops ecosystem thinking in an agile and co-creative way
- ✓ pushes the current governmental boundaries
- ✓ breaks silos in governmental level of working.

The Ecosystem School 1.0 combines three different fields of theory → ecosystem, co-creation and service design including service logic.

The Ecosystem School 1.0 turns the theoretical knowledge into practical solution including enable to materialise ecosystem development is an effective and co-creative way.

To scale up and to institutionalise the Ecosystem School 1.0 approach and tools simultaneously during the school a digital platform was co-developed. The platform name is Living in Ecosystems – Value from co-creation.

The Ecosystem School 1.0 was co-created in close relationship with researchers, government actors, course leaders, educators and participants i.e., students. Thus, it was not ready-made package when it started in January 2022 but instead it evolved with close and open relation among the stakeholders involved and closely following the needs of participants e.g., 11 public and governmental level ecosystems including 50 students.

The Ecosystem School 1.0 forced participants to rethink their professional mindset and the change needed when moving from an expert mindset to a participatory mindset including working across the organisational borders with multiorganizational teams.

→ To make this all happen **needed open-minded students, course leaders and educators who determined the co-creative and ambitious course of action.**

Ecosystem School 1.0 | Results and impact

Based on the ecosystem development stories (11) including both success and pain points of the development and the official feedback, the results and impact are following:

The growth of **understanding of the ecosystem thinking and development.**

The growth of **enthusiasm of expanding the ecosystem way of working and solving wicked problems.**

The growth of **collaboration, co-creation and strengthening networks.** The school boosted the ecosystems' activities carried out by the participants simultaneously. Activities including more than 50 events, workshops, and stakeholder group discussions, more than 100 public statements, and new RDI-projects.

Ecosystems realised in a **concrete way their strengths and weaknesses and how to tackle them** better.

The **ecosystem development tools** which enable to create a development plan, to identify what kind of ecosystem is in question, to map ecosystem's stakeholders and their needs, to create a value promise, and to map ecosystem activities.

Through Living in Ecosystems – Value from co-creation platform to scale-up and institutionalise Ecosystem School 1.0 approach and tools.

Ecosystem School will continue in 2023 on a governmental level and Vision Factory is planning to offer it into private sector actors.

The impact of the school and its learnings **is extensive as the organisations involved play a key role when policy-level visions are put into practice.**

Ecosystem School 1.0 | Digital platform

To scale-up ecosystem development

Living in Ecosystems – Value from co-creation platform

in Finnish Elävänä ekosysteemeissä – Arvoa yhteiskehittämisestä

The idea of the platform is to support future ecosystem development activities widely throughout Finland. The content of the platform is cc-licensed; thus, it can be used openly in ecosystem development not only in governmental level but also elsewhere.

Living in Ecosystems – Value from co-creation platform includes (in Finnish)

- ✓ An introductory video produced by the government actors to open in a discussion way what, why and to whom the platform is for
- ✓ 8 ecosystem videos to guide the development journey
- ✓ 10 downloadable ecosystem canvasses to support the development in an agile way
- ✓ Success points and pain points of the ecosystem development learned during the school
- ✓ Knowledge - links to the broader ecosystem knowledge
- ✓ 11 ecosystem development stories of the ecosystems involved in the school



Ecosystem School 1.0 | Lessons learned

Stronger through co-creation

Do not try to make everything ready beforehand trust the co-creation process along the development journey

Create communication materials that can be shared

Be humble, listen and learn although being professional

Be open, agile and co-creative

Enjoy when succeeding

Learn from failures

Thank you!

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