

AGENDA OVERVIEW

DRIVING PRACTICAL PUBLIC SECTOR INNOVATION

THURSDAY, 22 MAY 2025
09:00 – 18:00 CET

This one-day symposium will celebrate the strides made in public sector innovation over the past two years, under the support of the European Commission through the Horizon Europe funding program for research and innovation. This event will shift the focus from theoretical frameworks to actionable tools and real-world experimentation, offering a dynamic platform to showcase initiatives that are transforming public services. Attendees will engage in collaborative discussions and cross-border exchanges, fostering shared ownership of innovation challenges and paving the way for practical, sustainable solutions in the public sector.

The format of this seminar will be a limited in-person event with live streaming and virtual participation.

Symposium moderator: Marco Daglio, Head of Unit, Government Innovation and Digital Government, Public Governance Directorate, OECD



Funded by
the European Union

09.00 – 09.45

High-level opening session

Description: Welcome remarks by the European Commission and OECD and high-level panel on the role of public sector innovation in delivering better governance.

Format: Introductory speeches, Panel discussion

Speakers:

- **Michaela Di Bucci**, Director, European Commission Directorate-General for Research and Innovation, Internal Support Services & Communication (Confirmed)
- **Gillian Dorner**, Deputy Director, Public Governance Directorate, OECD (Confirmed)

09.45 – 11.00

Speeding up innovation in the public sector: Gov2Gov Incubator showcase

Description: Join us for an exciting showcase of the OECD Gov2Gov Innovation Incubator, where collaborative efforts and shared ownership of innovation challenges take center stage. This session will highlight the power of cross-border partnerships and collective learning in driving public sector innovation. Discover the experiences and results from around the globe and learn about the best practices in innovation incubation and acceleration.

Format: Panel discussion

Speakers:

- *Keynote listener:* **Katja Reppel**, Head of Unit, European Commission Directorate-General for Research and Innovation (Confirmed)
- *Moderator:* **Bruno Montiero**, Policy Analyst, Public Governance Directorate, OECD (Confirmed)
- **Paul Grignon**, Project Manager in Data Science & Behavioural Science, French Ministry of Ecological Transition, France (Confirmed)
- **Claire Dorville**, Project Manager for Europe and International Affairs, Ministry of Ecological Transition, France (Confirmed)
- **Emanuele Colini**, Head of Agile Enablement & Delivery, INPS, Italy (Confirmed)
- **Juan Leal Zubiete**, Technical Advisor for Transformation and Innovation in Public Administration and Data Protection, Junta de Andalucía, Spain (Confirmed)
- **Ricardo Poppi Martins**, Director, Democratic City Institute, Brazil (Confirmed)
- **Beatriz Belmonte**, Policymaking Design Consultant, Better Public Services, Spain (Confirmed)

11.00 – 11.15 / *Break*

11.15 - 12.30

Anticipatory Governance Guidelines for Public Sector Organisations

Description: This session will provide public sector organisations with practical insights on effectively integrating anticipatory approaches into their operations at the occasion of launching of the working paper, “Towards Anticipatory Governance Guidelines for Public Sector Organisations,” developed with the support of the NCP working group and the Horizon Europe project. Discover the comprehensive self-assessment framework included in the guidelines, designed to help organisations evaluate their current standing in anticipatory governance. Join us to explore innovative strategies and tools that can transform the future of public sector governance.

Format: Panel discussion

Speakers:

- **Session introduction: Rafal Kierzenkowski**, Strategic Foresight Counsellor, Office of the Secretary General, OECD (Confirmed)
- **Moderator: Piret Tõnurist**, Policy Analyst, Public Governance Directorate, OECD (Confirmed)
- **Name TBC**, Title, European Commission Joint Research Centre, (Confirmed, name pending)
- **Matti Kuivalainen**, Ministry of Finance, Finland, NCP chair of the AG working group (Confirmed)
- **Josta De Hoog**, Title, WRR, the Netherlands (Confirmed)
- **Wendy Schultz**, member of the OECD Strategic Foresight Expert Group, Co-founder of Jigsaw Foresight (Confirmed)
- **Catarina Tully**, Founder and Managing Director, School of International Futures (Confirmed)

12.30 – 13.30 / *Lunch break*

13.30 – 14.30

Governing with AI

Description: Dive into the transformative potential of artificial intelligence (AI) in government at this session. Discover how AI is revolutionizing public sector productivity, enhancing decision-making, delivering more responsive services to citizens, and promoting accountability. Our speakers will showcase real-world applications, discuss ethical considerations, and share strategies for responsible AI adoption within public institutions. We'll also address the risks and challenges of trustworthy AI adoption, providing a comprehensive overview of how AI can drive innovation while maintaining public trust. Don't miss this opportunity to explore the future of AI in government.

Format: Panel discussion.

Speakers:

- **Moderator: Jamie Berryhill**, AI Policy Analyst, Public Governance Directorate, OECD (Confirmed)
- **Ulrich Tan**, Head of DataLab, Interministerial Digital Department (DINUM), France (Confirmed)
- **María Jesús Martín**, Directorate General for Artificial Intelligence, Spain (TBC)
- **Liam Wilkinson**, Head of AI Incubation, Incubator for AI, United Kingdom. (Confirmed)
- **Name**, Title, Agency for Administrative Modernization (AMA), Portugal. (TBC)

14.30 – 15.30

Building skills for innovation in public sector organisations

Description: Join us for a session that spotlights recent initiatives aimed at defining and honing the essential skills for innovation practitioners. Discover the critical competencies that managers and leaders need to foster a permissive work environment for innovation within public sector organisations. Participants will delve into emerging frameworks and competency models, explore development pathways for integrating these skills into civil servant development programmes, and learn how to strategically align innovation skill-building with broader transformative change efforts.

Format: Panel discussion

Speakers:

- **Moderator: Angela Hanson**, Policy Analyst, Public Governance Directorate, OECD
- **Ildiko Faber**, Coordinator, European Commission Centre for Organisational Transformation (Confirmed)
- **Lukas Kastner**, Federal Chancellery, Austria, (Confirmed)
- **Maria Kütt**, Head of Centre, Top Civil Service Centre of Excellence, Government Office of Estonia (Confirmed)
- **Ariane Epstein**, Director of Design, Interministerial Directorate for Public Transformation (DITP), France (TBC)
- **Ruth Puttick**, Public Sector Capabilities Researcher, University College London (Confirmed)

15.30 – 15.45 / Break

15.45 – 16.45

Behavioural science for better policies

Description: Discover the transformative value of incorporating behavioural perspectives into public policy at this engaging session. Gain practical insights into various behavioural science approaches, from establishing a behavioural science unit to selecting the right experimental methods. Our panel of experts will reflect on recent OECD initiatives and publications, developed in collaboration with OECD BRAIN (Behavioural Research in Action International Network), offering valuable insights into the application of behavioural science in public policy. Participants will leave with concrete strategies for integrating behavioural science into policymaking to improve public service delivery, enhance compliance, and drive better outcomes for citizens.

Format: Panel discussion.

Speakers:

- **Moderator: Dr Chiara Varazzani**, Lead Behavioural Scientist, OECD (Confirmed)
- **Dr Maarit Lassander**, Chief Specialist on Behavioural Science, Prime Minister's Office, Finland (Confirmed)
- **Dr Catrine Normann**, Behavioural Insights Advisor and Experimental Specialist, Danish Competition and Consumer Authority, Denmark (Confirmed)
- **Prof. Sanchayan Banerjee**, Associate Professor of Economics and Public Policy, King's College London (Confirmed)
- **Elisabeth Costa**, Chief of Innovation and Partnerships at the Behavioural Insights Team, United Kingdom (Confirmed)
- **Prof. Nicolas Fieulaine**, Associate Professor of Social Psychology, University of Lyon (Confirmed)

16.45 – 17.45

High-level closing session

Description: Closing panel featuring European Commission and OECD including summary of key findings and symposium highlights, closing remarks, and announcements of follow-up initiatives and next steps.

Format: Panel.

Speakers:

- **Katja Reppel**, Head of Unit, European Commission Directorate-General for Research and Innovation (TBC)
- **Carlos Santiso**, Head of Division, Innovative, Digital, and Open Government, Public Governance Directorate, OECD (Confirmed)

oecd-opsi.org

OPSI Observatory of
Public Sector
Innovation

A series of five parallel diagonal lines in the bottom right corner, transitioning from a reddish-pink color on the left to a light blue color on the right.