AGENDA OVERVIEW

DRIVING PRACTICAL PUBLIC SECTOR INNOVATION

THURSDAY, 22 MAY 2025
09:00 – 18:00 CET

This one-day symposium will celebrate the strides made in public sector innovation over the past two years, under the support of the European Commission through the Horizon Europe funding program for research and innovation. This event will shift the focus from theoretical frameworks to actionable tools and real-world experimentation, offering a dynamic platform to showcase initiatives that are transforming public services. Attendees will engage in collaborative discussions and cross-border exchanges, fostering shared ownership of innovation challenges and paving the way for practical, sustainable solutions in the public sector.

The format of this seminar will be a limited in-person event with live streaming and virtual participation.

Symposium moderator: Marco Daglio, Head of Unit, Government Innovation and Digital Government, Public Governance Directorate, OECD

OECD   OPSI Observatory of Public Sector Innovation   Funded by the European Union

09.00 – 09.45

High-level opening session

Description: Welcome remarks by the European Commission and OECD and high-level panel on the role of public sector innovation in delivering better governance.

Format: Introductory speeches

Speakers:
- **Michaela Di Bucci**, Director, European Commission Directorate-General for Research and Innovation, Internal Support Services & Communication
- **Gillian Dorner**, Deputy Director, Public Governance Directorate, OECD
- **Grégoire Tirot**, Head of Innovation and Citizen Participation, Interministerial Directorate for Public Transformation, France

09.45 – 11.00

Speeding up innovation in the public sector: Gov2Gov Incubator showcase

Description: Join us for an exciting showcase of the OECD Gov2Gov Innovation Incubator, where collaborative efforts and shared ownership of innovation challenges take center stage. This session will highlight the power of cross-border partnerships and collective learning in driving public sector innovation. Discover the experiences and results from around the globe and learn about the best practices in innovation incubation and acceleration.

Format: Panel discussion

Speakers:
- *Keynote listener:* **Katja Reppel**, Head of Unit, European Commission Directorate-General for Research and Innovation *Moderator:* **Bruno Monteiro**, Policy Analyst, Public Governance Directorate, OECD
- **Paul Grignon**, Project Manager in Data Science & Behavioural Science, French Ministry of Ecological Transition, France
- **Emanuele Colini**, Head of Agile Enablement & Delivery, INPS, Italy
- **Juan Leal Zubiete,** Technical Advisor for Transformation and Innovation in Public Administration and Data Protection, Junta de Andalucía, Spain
- **Ricardo Poppi Martins,** Director, Democratic City Institute, Brazil
- **Beatriz Belmonte**, Policymaking Design Consultant, Better Public Services, Spain

11.00 – 11.15 / *Break*

11.15 - 12.30

Anticipatory Governance Guidelines for Public Sector Organisations

Description: This session will provide public sector organisations with practical insights on effectively integrating anticipatory approaches into their operations at the occasion of launching of the working paper, "Towards Anticipatory Governance Guidelines for Public Sector Organisations," developed with the support of the NCP working group and the Horizon Europe project. Discover the comprehensive self-assessment framework included in the guidelines, designed to help organisations evaluate their current standing in anticipatory governance. Join us to explore innovative strategies and tools that can transform the future of public sector governance.

Format: Panel discussion

Speakers:
- *Session introduction:* **Rafal Kierzenkowski**, Strategic Foresight Counsellor, Office of the Secretary General, OECD
- *Moderator:* **Piret Tõnurist**, Senior Programme Manager, Public Governance Directorate, OECD
- **Anne-Katrin Bock**, Policy Analyst, European Commission Joint Research Centre
- **Matti Kuivalainen**, Ministry of Finance, Finland, NCP chair of the AG working group
- **Josta De Hoog**, Researcher and Project Coordinator, WRR, the Netherlands
- **Wendy Schultz**, Member of the OECD Strategic Foresight Expert Group, Co-founder of Jigsaw Foresight
- **Cat Tully**, Founder and Managing Director, School of International Futures

12.30 – 13.30 / *Lunch break*

13.30 – 14.30

Governing with AI

Description: Dive into the transformative potential of artificial intelligence (AI) in government at this session. Discover how AI is revolutionizing public sector productivity, enhancing decision-making, delivering more responsive services to citizens, and promoting accountability. Our speakers will showcase real-world applications, discuss ethical considerations, and share strategies for responsible AI adoption within public institutions. We'll also address the risks and challenges of trustworthy AI adoption, providing a comprehensive overview of how AI can drive innovation while maintaining public trust. Don't miss this opportunity to explore the future of AI in government.

Format: Panel discussion.

Speakers:
- *Moderator:* **Rishub Keelara**, Economist and Policy Analyst, Directorate for Employment, Labour and Social Affairs
- **Jamie Berryhill**, AI Policy Analyst, Public Governance Directorate, OECD
- **Ulrich Tan**, Head of DataLab, Interministerial Digital Department (DINUM), France
- **María Jesús Martin**, Director of the Artificial Intelligence Governance and Planning Division, Ministry for Digital Transformation and Public Administration, Spain

14.30 – 15.30

Building skills for innovation in public sector organisations

Description: Join us for a session that spotlights recent initiatives aimed at defining and honing the essential skills for innovation practitioners. Discover the critical competencies that managers and leaders need to foster a permissive work environment for innovation within public sector organisations. Participants will delve into emerging frameworks and competency models, explore development pathways for integrating these skills into civil servant development programmes, and learn how to strategically align innovation skill-building with broader transformative change efforts.

Format: Panel discussion

Speakers:
- *Moderator:* **Angela Hanson**, Innovation Lead, Public Governance Directorate, OECD
- **Maria Kütt**, Head of Centre, Top Civil Service Centre of Excellence, Government Office of Estonia
- **Ildikó Faber**, Co-lead of Corporate Organisational Change, Centre for Organisational Transformation, European Commission
- **Estelle Marque**, Program Director Impact & Evaluation - Innovation and Citizen Participation, Interministerial Directorate for Public Transformation (DITP), France
- **Lukas Kastner**, Expert, Federal Chancellery, Austria
- **Ruth Puttick**, Senior Research Fellow, University College London Institute for Innovation and Public Purpose

15.30 – 15.45 / *Break*

15.45 – 16.45

Behavioural science for better policies

Description: Discover the transformative value of incorporating behavioural perspectives into public policy at this engaging session. Gain practical insights into various behavioural science approaches, from establishing a behavioural science unit to selecting the right experimental methods. Our panel of experts will reflect on recent OECD initiatives and publications, developed in collaboration with OECD BRAIN (Behavioural Research in Action International Network), offering valuable insights into the application of behavioural science in public policy. Participants will leave with concrete strategies for integrating behavioural science into policymaking to improve public service delivery, enhance compliance, and drive better outcomes for citizens.

Format: Panel discussion.

Speakers:
- *Moderator:* **Dr Chiara Varazzani**, Lead Behavioural Scientist, OECD
- **Dr Maarit Lassander**, Chief Specialist on Behavioural Science, Prime Minister's Office, Finland
- **Prof. Nicolas Fieulaine**, Associate Professor of Social Psychology, University of Lyon
- **Prof. Sanchayan Banerjee**, Associate Professor of Economics and Public Policy, King's College London
- **Dr Catrine Normann**, Senior Advisor and Specialist in Behavioural Insights and Experimental Methods, Danish Competition and Consumer Authority, Denmark
- **Elisabeth Costa**, Chief of Innovation and Partnerships at the Behavioural Insights Team

16.45 – 17.30

High-level closing session

Description: Closing panel featuring OECD summary of key findings and symposium highlights, closing remarks, and announcements of follow-up initiatives and next steps.

Format: Reflective concluding remarks

Speakers:
- **Carlos Santiso**, Head of Division, Innovative, Digital, and Open Government, Public Governance Directorate, OECD

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